

## Mexican World Heritage Cities Tourist Guide



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## Content

Campeche	6
Mexico City	18
Durango	30
Guanajuato	44
Morelia	56
Oaxaca	68
Puebla	78
Querétaro	92
San Juan del Río	108
San Luis Potosí	118
San Miguel de Allende	136
Tlacotalpan	148
Xochimilco	162
Zacatecas	180

## **Foreword**

### By Miguel Torruco Marqués | Secretary of Tourism of the Government of Mexico



Mexico stands out as an important tourist destination occupying a privileged place in the international scenario due to its abundant natural, cultural, gastronomic and architectural resources. Proof of this is that it is home to 193 archeological sites open to the public, more than 117 thousand historical monuments from the 16th to the 19th century, 200 protected natural areas, a little more than 15 thousand kilometers of coastline, more than 138 million hectares of forest, 177 magical towns, 32 magical neighborhoods and 68 indigenous towns, just to mention a few attractions.

Part of this heritage has been classified as World Heritage by the United Nations Educational, Scientific and Cultural Organization (UNESCO), which defines heritage as

"the cultural legacy that we receive from the past, that we live in the present and that we will pass on to future generations". In this sense, a worldwide list has been developed to highlight sites of outstanding universal value.

Our country ranks first in the Americas and sixth in the world for the number of World Heritage Sites, with 35 of these designations, among which are 10 wonderful cities, a unique heritage, the result of the fusion of ancient civilizations and influences of the Viceroyalty of New Spain.

Every cobblestone street, every square and every ancient church tells of the lives that were lived and the stories that were woven in these places over the centuries They are treasures that give identity to our beloved nation.

The preservation, safeguarding and protection of these cities should be a task that involves all sectors of society, because they belong to all of us the various sectors of society, because they belong to all of us. World Heritage cities World Heritage Cities are a "focus of tourist attraction" and, therefore, a source of income, employment, and investment.

This "Tourist Guide of the Mexican World Heritage Cities" offers detailed information on the attributes and qualities of the 10 cities: Campeche, Mexico City-Xochimilco, Guanajuato, Morelia, Oaxaca, Puebla, Querétaro, San Miguel de Allende, Tlacotalpan and Zacatecas. Allende, Tlacotalpan and Zacatecas. It also includes the historic centers that make up the "Camino Real de Tierra Adentro": Durango, San Juan del Río and San Luis Potosí.

This inventory is undoubtedly an efficient tool for planning a trip, where we can find the main tourist attractions, air connectivity, accommodation, restaurants, traditional festivals, tourist products, handicrafts, gastronomy, weather conditions and information on local tour operators and tourist service centers.

The result of the efforts made by the National Association of Mexican World Heritage Cities, this guide is a practical and efficient promotional tool that invites you to get to know the vast cultural wealth of our country, a multicultural destination internationally recognized and increasingly visited by tourists from all over the world.

## Introduction

### By Virginia Messina | World Travel and Tourism Council (WTTC) Senior Vice President

The travel and tourism sector represents a fundamental activity for development, economic growth and the well-being of society. In the case of Mexico, it is showing an extraordinary recovery and, by the end of 2023, it will contribute more than 218 billion dollars to the economy, that is, 14.9% of the national GDP, as well as generating 7.1 million jobs.

Our country is the proud heir of an enormous cultural, historical and architectural wealth, as well as an internationally recognized gastronomy, which are combined in each of our cities listed as World Heritage Sites.

I am pleased to present you the Mexican World Heritage Cities Tourist Guide; the National Association of World Heritage Cities in Mexico invites us to discover these jewels. These pages take us to explore the cities that have been distinguished by UNESCO as treasures of humanity, where the conservation of their buildings and the preservation of their traditions come together in perfect harmony to create unique atmospheres that are an attraction for national and foreign visitors.

From the imposing walls and forts of Campeche, which bear witness to the history of ancient maritime battles, to the vibrant Historic Center of Mexico City and Xochimilco, whose streets and waterways resonate with the mixture of its Aztec and colonial legacy. Following the tour, we will dive into Durango and Morelia, cities that display their beauty, legends intertwined with their unique traditions and dances; and what to say about Oaxaca, which invites us to enjoy the magic of its streets, its artisan hands that mold the black clay, as well as the emblematic archaeological site of Monte Alban.

Puebla and Querétaro will welcome us with their churches and former convents, which narrate the history of colonization and the faith of our people. San Luis Potosí and San Juan del Río will offer us its gardens and squares that invite us to relax. In San Miguel de Allende and Guanajuato, we will lose ourselves among imposing colonial buildings and let the artistic influence envelop us in an enchanting atmosphere. Finally, Tlacotalpan on the banks of the Papaloapan river or the majesty of the pink quarry stone architecture of Zacatecas will leave us in awe of its splendor.

This guide, more than a compendium of tourist destinations, is a pleasant invitation to soak up the history that cross every corner of Mexico, to delight our senses with authentic gastronomy, to admire its handicrafts and to connect with the very essence of cities that transcend time. Welcome to explore the wonders that Mexico's World Heritage Cities have to offer!





Campeche is part of the Yucatan Peninsula. It was inhabited by groups of the ancient Mayan culture, traces of which can be seen today in places like Edzná and Calakmul. Due to the strategic location of its capital, it was the focus of countless pirate raids, so it was built a defensive system of walls and forts, which are still observed, giving a distinctive character to the city.

Campeche's climate is warm and humid, with rainfall in the summer and average annual temperatures above 22 degrees Celsius. Campeche is also different from its neighbors for having several rivers, beautiful beaches, archaeological sites, colonial buildings, nineteenth-century haciendas and nature reserves that are home to diverse flora and fauna.



## Land

### **Terrestrial Connectivity**

You can use federal highway 261 to get to Campeche, by personal transportation or by Autobuses de Occidente ADO.

### From:

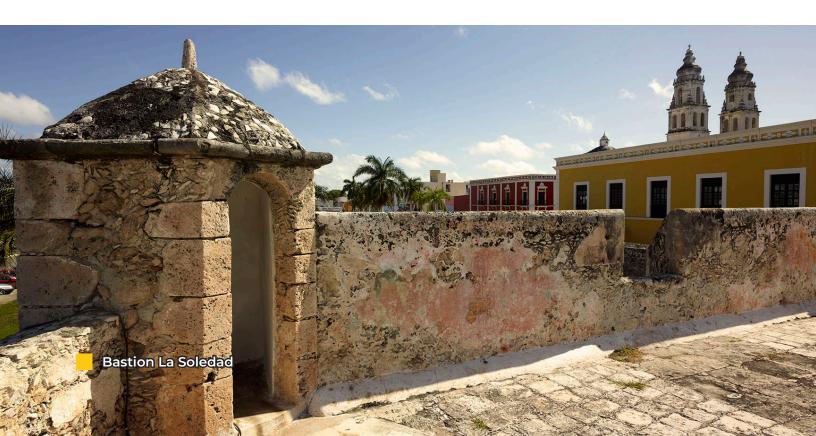
Mérida	183 km	2h 13 m
Cancún	483 km	5h 43 m
Palenque	366 km	5h 00 m
Villahermosa	382 km	5h 27 m
Cd. del Carmen	206 km	3h 00 m

## Air

### **Air Connectivity**

Airlines with flights to the city of San Francisco de Campeche:

- · Aeromexico: Daily flights to and from Mexico City
- "Manuel Crescencio Rejon" International Airport in the city of Merida, Yucatan; 1 hour and a half from the Historic Center of Campeche.
- Cancun International Airport, in the city of Cancun, Quintana Roo; 4 hours and a half from the Historic Center of Campeche.





## Hotels in the Historic Center





### **HOTEL CASA DON GUSTAVO**

C. 59 4, Zona Centro, 24000 Campeche, Camp.



### **HOTEL GAMA**

Av AdolfoRuiz Cortinez 51, Zona Centro, 24000 Camp.



### **HOTEL BALUARTES**

Av. 16 deSeptiembre 128, Zona Centro, 24000 Camp.



### **HOTEL FRANCIS DRAKE**

Calle 12 N. 207 / calle 63 y 65 Centro



### **HOTEL H177**

C. 14 177, Zona Centro, 24000 Camp.



### **HOTEL GUARANDUCHA INN**

C. 55 16, Zona Centro, 24000. Camp.



### **HOTEL DEL PASEO**

Av AdolfoRuiz Cortinez 51, Zona Centro, 24000 Camp.



### **HOTEL MISIÓN CAMPECHE**

C. 10 No. 252, Zona Centro, 24000 Campeche.



### **HOTEL CASA BLACHÉ**

C. 57 6, Zona Centro, 24000 Campeche.



### **HOTEL CASTELMAR**

C. 61 2, Zona Centro, 24000 Campeche.





- 59th Street
- Malecon of the city
- Portals of San Francisco
- Cathedral- Church of

### San Francisco and San

### Román

- Historic Center- Artisan Bazaar
- Tukulná Handicrafts
- Ezdná Archaeological Zone
- Ecotourism Ich Ha-lol Xaan
- Tourist Parador
- Dancing fountains
- Circuits of Baluartes
- El Polvorín Cultural Center
- El Palacio Museum
- Sea Gate
- Land Gate
- Fort of San Miguel

## 5 Unmissable Experiences

Climb and walk the walls

Walk along Calle 59

Take a ride on the streetcar

Enjoy the sunset at the Malecon

Taste the gastronomy of Campeche





### Unmissable Experiences

### Climb and walk the ramparts



Campeche's city walls are a major tourist attraction. You can climb them and walk along them to get panoramic views of the city and the surrounding area. It is a unique experience to appreciate the architecture and history of the fortified city.

### Walking along 59th Street



59th Street is one of the most picturesque streets in Campeche. It is lined with beautiful colonial houses of vibrant colors and local stores. Strolling down this street allows you to immerse yourself in the colonial charm of the city and discover boutiques, art galleries and charming restaurants.

### Take a Tram ride

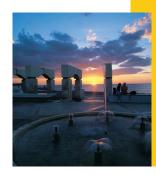


A fun way to explore Campeche is to hop on a tourist streetcar. These tours take you through the main points of interest of the city while a local guide tells you about the history and legends of Campeche. It is an educational and entertaining experience to learn more about the city.



## Unmissable Experiences

### **Enjoying the sunset on the boardwalk**



Campeche's malecon is an ideal place to relax and enjoy the beautiful coastal scenery. You can take a leisurely stroll while contemplating the sea and appreciating the spectacular sunset. It is a perfect moment to take pictures and breathe the fresh sea air.

### **Taste the gastronomy of Campeche**



Campeche's gastronomy is famous for its delicious flavor and its Mayan and Spanish influences. You can't miss the opportunity to try fresh seafood, such as octopus, shrimp and fish. In addition, traditional dishes such as pan de cazón, cochinita pibil tacos and puchero campechano are not to be missed to enjoy the authentic local cuisine.











**Coconut shrimp** 

Dogfish bread

Chimole

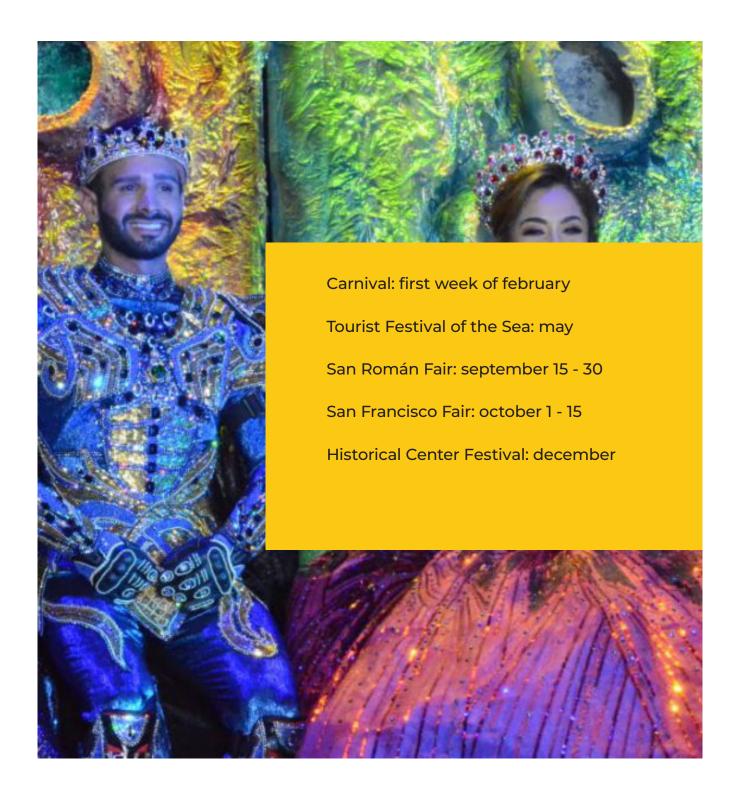




LA PIGUA	RONSEL	LA PALAPA DEL TÍO FITO
Malecón Miguel Alemán	Interior de la Casa Club del	Calle 8 No. 267, Col Centro.
179 A, Col. Centro.	Campeche Country Club.	(98) 1811 3898
(98) 1811 3365	(98) 1187 7675	(98) 1113 4401
www.lapigua.com.mx	www.ronsel.mx	
EL FARO DEL MORRO	MARGANZO	EL BASTIÓN DE CAMPECHE
Interior Marina Yacht Club,	Calle 8 No. 267, Col Centro.	Calle 57 No. 2-A entre 8 y 10,
Av. Resurgimiento	(98) 1811 3898	Col. Centro, frente al Parque
12 (98) 1816 1990	(98) 1113 4401	Principal. (98) 1816 2128
ADUANA VASCONCELOS	LA RECOVA	PATRONI´S
Calle 59 esquina Calle 8,	Avenida Resurgimiento	Calle 59 entre 8 y 10,
Col. Centro.(98) 1106 7271	s/n por Av. López Mateos,	Col. Centro Histórico.
(98) 1818 9519	Bosques de Campeche.	(98) 1103 1866
	(98) 1811 3050	
MENTA DELI REST	EL RINCÓN COLONIAL	LA K'NTINFLAS
Calle 59 entre 10 y 12, Col.	Calle 59 entre 16 y 18, Col.	Calle 59 entre 8 y 10, Col.
Centro Histórico.	Centro Histórico.	Centro Histórico.
(98) 1816 8131	(98) 1143 5385	(98) 1811 5345
LA CHOPERÍA 59	ROUGE CAFÉ-BISTRO	EL PARGO
Calle 59 No. 252, esqui-	Prolongación de la	Av. Pedro Sáinz de Baranda,
na Calle 10, Col. Centro	Calle 59 entre Av. 16 de	Zona de Cocteleros.
Histórico.	Septiembre y Malecón,	Palapa 1.
	Pasaje "Román Piña	(98) 1105 3548

Chan". (98) 1821 1288

# Traditional Festivals and Festivals





### **Historic Downtown Route**

This route will take you through the heart of Campeche, where you can admire the colonial architecture and historic buildings. You can start at the Main Square, visit the Cathedral of Campeche and walk the emblematic streets such as Calle 59 and Calle 8. You can also explore the Municipal Palace and the Government Palace. Don't forget to climb the ramparts to enjoy panoramic views of the city.

### **Route of the Forts**

Campeche has a series of fortifications that are part of its defensive history. You can tour the main forts, such as the Fort of San Miguel, the Fort of San José el Alto and the Bastion of San Francisco. These sites offer information about the military history of the city and provide impressive views of the sea and the surrounding area.





### MERCADO PEDRO SAINZ DE BARANDA

This market in the city of Campeche welcomes the visitor with its full aisles. It smells of achiote, cochinita pibil, panuchos and relleno negro, of honest and ancient flavors.

Calle 55 X Av. Circuito Baluarte, 24000 Campeche.

### **ARTISAN BAZAAR**

It is a modern and spacious building, on the banks of the boardwalk, where the artisans themselves exhibit their works. Pedro Sainz de Baranda, Área Ah, 24014 Campeche.

### **TUKULNÁ HANDICRAFTS HOUSE**

The meaning of Tukulná is "The house of thought" and it is here where you can find all kinds of handicrafts typical of the state of Campeche. From its world famous hammocks, typical dresses known as huipiles, the jipi hat, bone and bull horn accessories, among many others.

C. 10 333, Zona Centro, 24000 Campeche.





### WEATHER

The warm sub-humid climate predominates in 92% of its territory, 7.75% has a warm humid climate located in the eastern part of the state and in the northern part, a small percentage of 0.05% has a semi-dry climate. The average annual temperature is 26 to 27°C.

www.municipiocampeche.gob.mx



### **Relevant information**

### CENTRO INTERNACIONAL DE CONVENCIONES Y EXPOSICIONES CAMPECHE XXI

Av. Pedro Sainz de Baranda No. Ext. 219 Col. Ah-Kim-Pech C.P. 24014 entre Av. Luis Álvarez Barret y Av. Román Piña Chan, San Francisco de Campeche, Campeche México+521 981 168 9724 (981) 145 1970 Ext. 122

### PATRONATO DE LA CIUDAD DE CAMPECHE "TRANVÍA"

streetcar schedule / from tuesday to sunday from 9:00 AM A 9:00 PM Contact: +529817500367

### **RENTA BICICLETAS**

Pirata Aventurero, (Bicycle rental).

Contact: +529811376800





Mexico City has been the site of the nation's most important historical events. It is characterized for being a vibrant, multifaceted and always moving place.

The historic center of this majestic city is the governing center of the Aztec empire, which still preserves the elements of the urban structure of the pre-Hispanic city as in Xochimilco, where the lake system devised by the Aztecs still survives.

For its historical and cultural value, for being an exceptional example of urban settlement, for showing the fusion of two cultures, it was inscribed on the World Heritage List on December 11, 1987.



# Land Terrestrial Connectivity

The Historic Center of Mexico City is one of the main tourist attractions in the Mexican Republic. It is located mainly in the Cuauhtémoc district.

### From the terminal to the center:

Central C. del Sur12 kmCentral C. del Norte6 kmCentral C. del Poniente11.7 kmTerminal del Oriente3.6 km

# Air

### **Air Connectivity**

Mexico City International Airport, Benito Juarez, 7 kilometers away.

Felipe Angeles International Airport is a commercial airport serving the metropolitan area of the Valley of Mexico, 50 kilometers away.





Mexico City's Historic Downtown ranks second in terms of hotel rooms in Mexico City with approximately 8,685 in about 130 establishments of all categories.

In addition, according to the Profile of Tourists visiting Mexico City, prepared in collaboration with the Escuela Superior de Turismo del Instituto Politécnico Nacional, the Historic Center of Mexico City is the area where most alternative lodging is rented.



### **HOTEL BALUARTES**

República de Guatemala 20, Centro Histórico Cuauhtémoc C.P 06000 Tel. 52 1 55 9689 0543



### **HOTEL DOWNTOWN**

Isabel La Católica 30, Centro Histórico Centro, Cuauhtémoc, C.P 06000 Tel. 55 5130 6830



### ZÓCALO CENTRAL

Avenida 5 De Mayo No.61, Cuauhtémoc, Tel. 55 5130 5130



### GRAN HOTEL DE LA CD. DE MÉXICO

16 de Septiembre 82, Centro Histórico Centro, Cuauhtémoc, 06000

Tel. 55 1083 7700



## UMBRAL, CURIO COLLECTION BY HILTON

Venustiano Carranza 69, Centro Histórico, Ciudad de México.



### **BEST WESTERN MAJESTIC**

Av Francisco I. Madero 73, Centro Histórico , CDMX.



### **HAMPTON INN & SUITES**

5 de Febrero 24, Centro Histórico , CDMX.



### HOTEL RITZ CIUDAD DE MÉXICO

Madero #30, Col. Centro, CDMX.



elements.

## 5 Unmissable Experiences

### Alameda Central



The Alameda Central is the lungs of the historic center and the oldest public park on the continent. Its surroundings are full of treasures, such as the Palace of Fine Arts, one of the most emblematic buildings in the city, home to exhibitions, events and artistic activities, in addition to exhibiting 12 works by the main representatives of Mexican muralism; in its main hall stands out the majestic curtain with the image of the Popocatepetl and Iztaccihuatl volcanoes, designed by Tiffany with more than one million pieces of opalescent glass.

### **Tacuba**

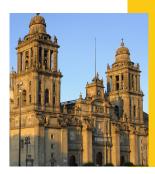


It is one of the oldest roads in the city, it already existed in pre-Hispanic times. Here are located sites such as the Interactive Museum of Economics; the National Museum of Art, which exhibits a collection of more than 3 thousand pieces in one of the most beautiful buildings in the city; the Palace of Mining.

The Postal Palace -with its imposing staircase- is another of the architectural wonders of this street and since its inauguration in 1907, has caused fascination

for its eclectic style that combines Gothic, Plateresque, Venetian and Art Nouveau

## Zócalo and surrounding



The Zócalo is the most important public square in the country and the core of the city since pre-Hispanic times. It is surrounded by emblematic buildings such as the Metropolitan Cathedral and the National Palace, which for almost 500 years has been the main government building. Inside there are a large number of works of art and historical pieces, in addition to the murals of Diego Rivera. A few steps away is the Templo Mayor, the most important ceremonial center of the Aztecs where, in addition to the archaeological site, you can visit its museum, which has the most valuable collection of pre-Hispanic art.



## 5 Unmissable Experiences

### Madero Street



One of the first streets laid out by the Spaniards after their arrival; today, it is the busiest pedestrian street in downtown. Here you can find places such as the Museo del Estanquillo, the Templo de la Profesa and the Antiguo Palacio de Iturbide, as well as restaurants, bars and stores. On the corner with Eje Central is the Torre Latinoamericana, inaugurated in 1956, one of the six tallest skyscrapers in the world at the time of its construction. From its observation deck -44th floor-you can see Mexico City from another perspective.

### Moneda



Moneda was the first in everything: it housed the first university, the first printing press and the first museum on the continent, among others. Today it houses important cultural venues: the Antiguo Palacio del Arzobispado and the Museo Nacional de las Culturas, located in the building that was the first mint in the Americas; further down the street is Correo Mayor, one of the most traditional commercial streets in downtown; and on Academia Street is the Museo José Luis Cuevas, dedicated to modern and contemporary art, mainly Latin American.











Huaraches Mole Pancita



Av. Madero 4,

CDMX

Centro Histórico

Centro Histórico,

CDMX

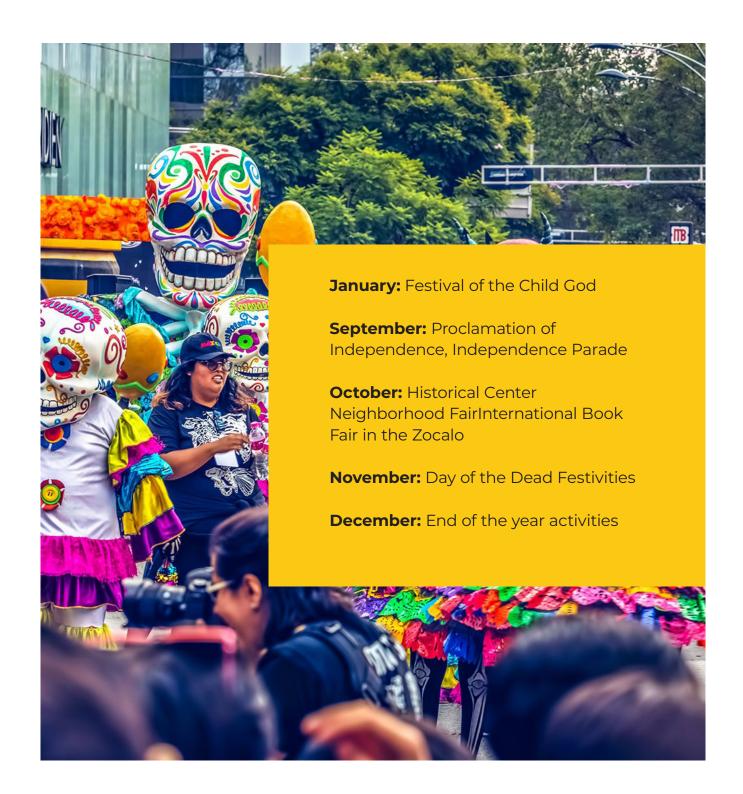


BALTAZAR, LOS ÁRABES	FONDA MI LUPITA	<b>EL GRAN CAZADOR</b>
DE MÉXICO	Mercado de San Juan,	Mercado de San Juan
Motolinía 33,	Buen Tono 22-local 4, Col.	Ernesto Pugibet 21,
Col. Centro.	Centro. (55) 55211962	Local 100 - 101, Col. Centro.
		(55) 8232 4514
LOS MACHETES AMPARITO	CAFÉ LA PAGODA	MIGAS LA GÜERA
Héroes 192, Col. Centro.	CENTRO	Toltecas 12, Barrio Tepito,
(55) 9688 9750	Av. 5 de Mayo 10-D,	Col. Morelos. (55) 5526 8671
losmachetesamparito.com	Col. Centro.	FB: Migas la Güera de Tepito
	cafelapagoda.com.mx	
MIN BOTANERO	EL CARDENAL	LIMOSNEROS
Dolores 23, Col. Centro.	Palma 123	Ignacio Allende 3,
(55) 5204 6264	Centro Histórico	Centro Histórico
IG: minbotanerooriental	(55) 5521 8815	(55) 55.21.55.76
EL BAJÍO	TESTAL	HOSTERÍA DON TORIBIO
Bolívar 14, Centro	Dolores 16, Centro Histórico.	Simón Bolívar 31,
Histórico.5522 4376	55 5510 1358	Centro Histórico.
Restaurante el bajio. Com. Mx	testal.mx	
SANBORNS DE LOS	RESTAURANTE DANUBIO	BALCÓN DEL ZÓCALO
AZULEJOS	República de Uruguay 3,	Av. 5 de Mayo 61,

Centro Histórico

CDMX

# Traditional Festivals and Festivals





### **Zócalo Route**

This route takes you through the main points of interest around the Zócalo, such as the Metropolitan Cathedral, the National Palace and the Templo Mayor. You can also explore the surrounding streets to discover historic buildings and charming squares.

### **Route of the Museums**

The historic center is home to a large number of museums covering various themes. You can visit the Templo Mayor Museum, the National Museum of Anthropology, the Franz Mayer Museum and the National Museum of Art, among others. This route will allow you to immerse yourself in the history, art and culture of Mexico.

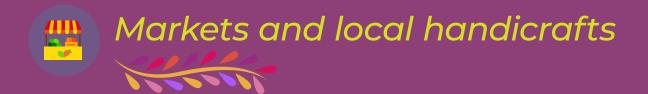
### **Gastronomic Route**

The historic center is the perfect place to try delicious Mexican food. You can visit traditional markets such as Mercado de San Juan and Mercado de la Merced, where you will find a wide variety of typical dishes. You can also visit emblematic restaurants that serve Mexican snacks and street food.

### **Historic Buildings Route**

This route takes you through the most emblematic historic buildings of the historic center, such as the National Palace, the Casa de los Azulejos, the Torre Latinoamericana and the Post Office Building. You can learn about the history and architecture of these places while exploring their interiors and exteriors.





#### **SAN JUAN MARKET**

This market is famous for being a gastronomic paradise. Here you will find a wide variety of gourmet ingredients, fresh produce and a unique selection of exotic meats and seafood. It is an ideal place to sample local foods and explore the city's culinary scene.

### MERCED MARKET

It is one of the largest markets in Mexico City and offers a wide range of fresh produce, from fruits and vegetables to meat, fish, spices and traditional Mexican products. You will also find handicrafts and typical products.

### LA CIUDADELA HANDICRAFTS MARKET

This market specializes in Mexican handicrafts. Here you will find a wide variety of handmade products, such as textiles, ceramics, jewelry, masks, piñatas and much more. It is an ideal place to buy authentic souvenirs and support local artisans.

### **TIANGUIS DEL CHOPO**

If you are interested in music and alternative culture, the Tianguis del Chopo is a market you can't miss. Here you will find stalls selling music, clothing, accessories and items related to punk and rock subculture.

### **MADERO STREET**

It is a pedestrian street in the historic center where you will find a wide variety of stores and boutiques. Here you can find clothes, designer items, jewelry and souvenirs. In addition, there are several restaurants and cafes to enjoy a break.





#### **Guided Tours**

Turibus: Offers bus tours of the historic center and other areas of the city. You can get information about schedules and prices on their website: https://www.turibus.com.mx/

### **Bicycle Tours**

Mexico Bike Tour: Offers bike tours through the historic center. You can find detailed information on their website: http://mexicobiketour.com/

### **Transportation Services**

Tourist Tramway: Offers streetcar tours through the historic center. You can get information about schedules and fares on their website: http://tranviadecdmx.com/

#### Visits to Museums

Museo del Templo Mayor: Offers guided tours and audio guides to explore the Templo Mayor. You can get information on its official website: https://www.templomayor.inah.gob.mx

### **National Museum of Anthropology**

It offers guided tours and audio guides to learn about its extensive collection. You can get information on its official website: https://www.mna.inah.gob.mx/

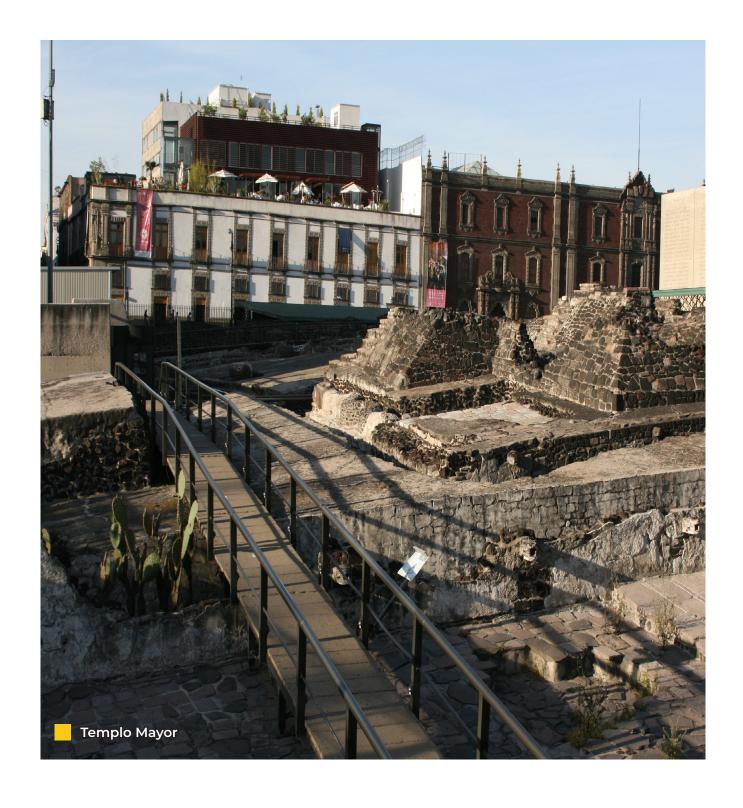
### **Tourist Information Services**

Tourist Assistance Center: Located in the Zócalo, it offers tourist information and assistance.

### Weather

The average annual temperature is 16°C. The highest temperature, higher than 25°C, occurs from March to May and the lowest, around 5°C, in January.

autoridadcentrohistorico.cdmx.gob.mx







The city of Durango in the state of the same name is located in the Sierra Madre Occidental and borders the states of Sinaloa, Chihuahua, Coahuila, Zacatecas, Jalisco and Nayarit.

For more than 65 years it has been considered the Land of the Movies as its nature has served as the setting for several films themed on the American Old West.

It belongs to the Camino Real de Tierra Adentro, declared a World Heritage Site by UNESCO in 2010. Due to its unparalleled natural landscapes, Durango has an approximate annual arrival of 800 thousand tourists.

Durango is part of the Cultural Itinerary of the Camino Real Tierra Adentro, inscribed on the UNESCO World Heritage List in 2010.



## Land

### **Terrestrial Connectivity**

### From:

Aguascalientes	426 km	4h 30 m
Cd. Juarez	1,040 km	10 h
CDMX	901 km	10 h
Chihuaha	688 km	7 h
Culiacán	460 km	4h 30 m
Guanuajuato	612 km	6 h 30 m
León	544 km	6 h
Mazatlán	250 km	2 h 30 m
Monterrey	612 km	6 h
Querétaro	698 km	8 h
Saltillo	528 km	5 h
San Luis Potosí	494 km	5 h 30 m
Torreón	250 km	2 h 30 m
Zacatecas	301 km	3 h



## Air

### **Air Connectivity**

- The Air Connectivity of Durango, Mexico is primarily through the General Guadalupe Victoria International Airport (DGO), also known as Durango International Airport.
- The airport is located in the municipality of Durango, approximately 15 kilometers southeast of the city center.
- Durango International Airport is a medium-sized terminal offering domestic and international flights. Some of the airlines operating at this airport include Aeroméxico, VivaAerobus, TAR Aerolíneas and Calafia Airlines.
- As for domestic flights, direct connections can be found from Durango to destinations such as Mexico City, Guadalajara, Monterrey and Tijuana, among others.
- As for international flights, Durango International Airport has connections to cities in the United States, such as Dallas and Houston. These Routes provide options to travel to and from international destinations.



### Hotels in the Historic Center





### **HOSTAL DE LA MONJA**

Constitución 214 Sur. Zona Centro Tel. (618) 837 1719



### **POSADA DE MARÍA**

5 de febrero 912 Pte. Zona Centro Tel. (618) 425 6830



### **POSADA SAN AGUSTÍN**

Av. 20 de Noviembre 906 Pte. Zona Centro Tel. (618) 837 2000



### **HOTEL DURANGO**

5 de Febrero 103 Ote. Zona Centro Tel. (618) 811 5580



### **POSADA SANTA ELENA**

egrete 1007 Pte. Zona Centro Tel. (618) 812 7818



### **HOTEL GOBERNADOR**

Av. 20 de Noviembre 257 Ote. Zona Centro Tel. (618) 827 2500



### **BEST WESTERN PLAZA VIZCAYA**

Ginés Vázquez de Mercado 806. Col. Nueva Vizcaya Tel. (618) 817 5262



### **GRAND HOTEL ELIZABETH**

Av. 20 de Noviembre 204. Zona Centro. Tel. (618) 813 9628



### LA CASONA REAL

Juárez 305, Zona Centro Tel. (618) 143 2361.



### **HOTEL PALACIO DE LAS ROSAS**

Juárez casi esq. 5 de Febrero, Zona Centro





- Historical Center
- Cathedral Basilica Menor and Plaza de Armas
- Francisco Villa Museum
- City Museum
- Museum of Sacred Art
- Benigno Montoya Funerary
   Museum
- Paseo del Viejo Oeste (Old West Promenade)
- Sierra Zone and Ecotourism
   Centers
- Cable Car Ride
- Guadiana and Sahuatoba Parks
- Ex Hacienda de La Ferrería y Antigua Fundidora
- Constitution Corridor and Las Alamedas Promenade



Old West Promenade

Cable Car

Mezcal

Historic Downtown

Francisco Villa Museum





### Unmissable Experiences

### Old West Promenade



With more than 65 years since the film industry first came to Durango, over 200 productions, including movies, documentaries, television series and music videos, have been filmed. Paseo del Viejo Oeste is an original theme park for the whole family.

Crafts and shows to enjoy in a big way. It has an area of the Old West, and another called "Mexican Village", as well as a Native American area with Teepees and scenery of the natives of the American West, to live a day like a movie!

### Cable car



Leaving from either of the two cable car stations (Calvario and Mirador Los Remedios) you can enjoy a breathtaking panoramic view of the city and especially admire incredible sunsets.

With a cable 750 meters long and a height of 86 meters, this is a must-see ride in our city to see Durango from the heights and appreciate the incredible and wonderful sky of Durango.





### Unmissable Experiences

### Historic Center



One of the first things you have to do when you arrive in Durango is to visit the historic center of the city where you will fall in love with its colonial, neoclassical, baroque and neo-gothic style.

Every part of the center has been classified as historic by the National Institute of Anthropology and History (INAH).

Walking through the streets of the heart of the city is an unmissable experience where you can enjoy the rich gastronomy of the place.

### Mezcal



Durango's mezcal has a denomination of origin and is characterized for being handmade with the endemic agave species: agave durangensis.

In Durango you can find vinatas, which can be visited by visitors to live the experience of the elaboration of mezcal.

## Francisco Villa Museum



The Francisco Villa Museum is a baroque style museum that treasures objects with stories of the military chief, whose real name was Doroteo Arango, and exhibits archery objects and murals painted by artists such as Francisco Montoya and Manuel Guillermo de Lourdes.









Sweet enchilada sauce



**Gorditas** 



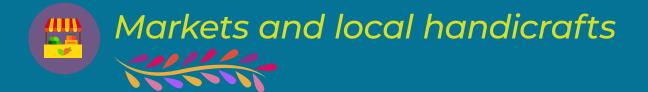


EL ZOCABÓN	ANTIGUA USANZA	MENDOZA
Av. 5 de Febrero 513 Pte.,	Florida 1127, Barrio	RESTAURANTE ANTIGUO
Zona Centro.(61) 8811 8083	del Calvario. (61) 8143	Hidalgo 317, Zona Centro.
FB:ElZocabonRestaurante	5069 FB: Antigua Usanza	(61) 8811 5643
	Cocina Duranguense	
GORDITAS GABINO	GORDITAS LA MONARCA	COMEDOR DEL MERCADO
Constitución 100,	Coronado 935, Zona	GÓMEZ PALACIO
Zona Centro.	Centro. (61) 8188 5974	Av. 20 de Noviembre s/n, Zona
(61) 8813 0121		Centro.(61) 8137 8350
LA FONDA DE LA TÍA CHONA	LA HACIENDA	LA GALERÍA (HOTEL
(LAS CHONAS)	(HOTEL GOBERNADOR)	CASABLANCA)
Nogal 110, Barrio del Calvario.	Av. 20 de Noviembre 257 Ote.,	Av. 20 De Noviembre 811,
(61) 8811 7748	Zona Centro. (61) 8827 2500	Zona Centro. (61) 8811 3599
FB: laschonasdg	hotelgobernado r.com.mx	hotel casablanca durango.com
LOS PORTALES	LA VICTORIA	LA CHAMANA
(BEST WESTERN PLUS)	Victoria 161 Sur, Zona	Río Yaqui 401, Col. Valle Del
Gines Vázquez de	Centro. (61) 8825 5332	Sur. (61) 8811 1632
Mercado 806, Col. Nueva	FB: RestauranteLaVict	FB: lachamanadgo
Vizcaya. (61) 8817 5262	oria Durango	
REST. TÍPICO EL KILO	EL ASADOR DE LA	BISTRO GARDEN
Carretera Durango-Tor-	TOSCANA	Blvd. Francisco Villa 2019,
reón Km. 10,Cd. Industrial.	Carretera a La Ferrería Km	Predio
(61) 8814 1257	3.5, Hacienda Campestre.	Tayafe
FB: Restaurante Típico El	(61) 8824 7085	(61) 8829 1505
Kilo	FB: elasador de la toscana	FB: Bistro.Garden

IG: bistrogardendgo

# Traditional Festivals and Festivals





The best place to taste the typical dishes of Durango is undoubtedly the Gómez Palacio Market, the oldest in the city. This is also the most representative place of economic, gastronomic and cultural exchange in Durango. Located in the Historic Center, it has more than 60 commercial spaces, among which you can find typical food, crafts such as saddlery, goldsmithing, basketry, souvenirs made with scorpion, sweets and typical products, among others.

There are also other places to buy local products such as preserves, typical sweets, cheeses, mezcal and a great variety of delicacies. Some of them are:

- Wallander
- · De la Casa de Don José





## Routes Imperdibles

# Museum circuit



Visit the most representative museums of our city and learn more about the history of the Land of Cinema throughout the years.

Recommended route:

Museo de la Ciudad - Túnel de Minería - Museo de Arte Sacro - Museo Francisco Villa - Museo Palacio de los Gurza - Museo de Culturas Populares - Museo Guillermo Ceniceros - Museo Bebeleche.

## Intemperie Museum



Intemperie is a new open-air museum of architecture and history in Durango.

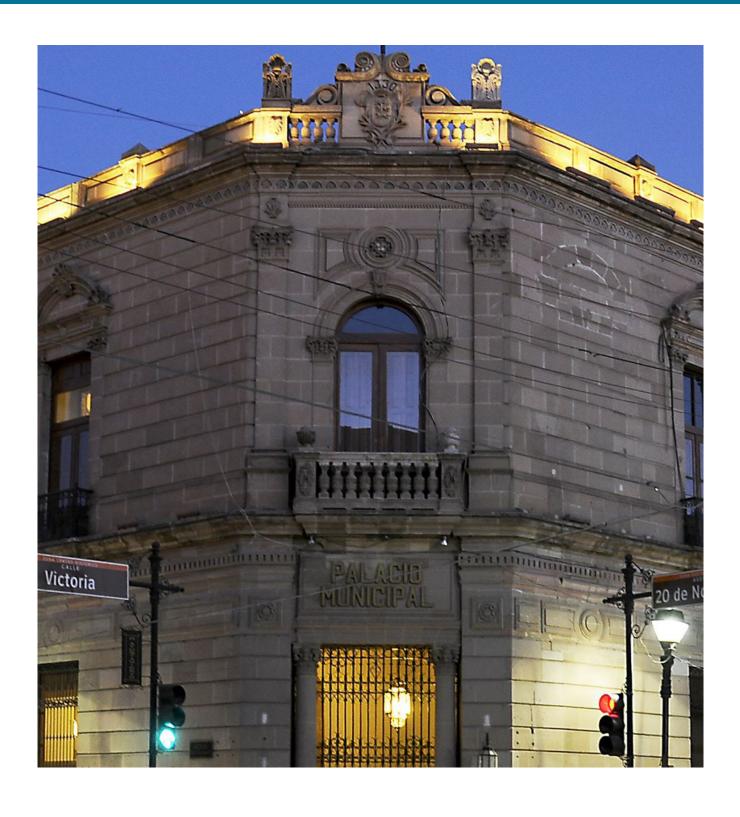
It is an interactive museum in which, through a series of tours you can discover the history, architecture and curious facts of each building in our Historic Center. You can learn more about each one by means of the informative sheets that you will find along the streets of the city and go deeper into the information by scanning the QR codes, as well as follow the tours through the interactive maps.

## Nombre de Dios



Its temples are part of the Camino Real de Tierra Adentro. In addition to its historical and cultural importance, it has beautiful natural landscapes, which together with its Gastronomy, such as preserves and gorditas, are a reference of the relevance of this land. This municipality also has a mezcal denomination of origin, so you can visit its vinatas (mezcal factories) to learn more about the process of this ancestral drink.







#### **Convention centers**

- Centro Estatal de Ferias, Espectáculos y Exposiciones de Durango
- Ex Hacienda de La Ferrería- Centro de Convenciones Holiday Inn
- Centro de Convenciones Arena Lobo
- Club Campestre de Durango
- Centro de Negocios Mondan
- Hotel Gobernador

#### **Bicentennial Cultural Convention Center**

Located in a building from the end of the 19th century, this venue hosts important international and renowned events. Inside is the INAH site museum. Its beautiful gardens adorn the exterior and in them you can admire the quarry murals that tell the history of Durango.

### **Tourist information centers**

Visitor Service Center - Kiosk at the Plaza de Armas and Monday 10:00 to 19:00 hours Tuesday to Sunday 9:00 to 20:00 hours In addition, there are tourist information modules at the Bus Station and some museums in the Historic Center.

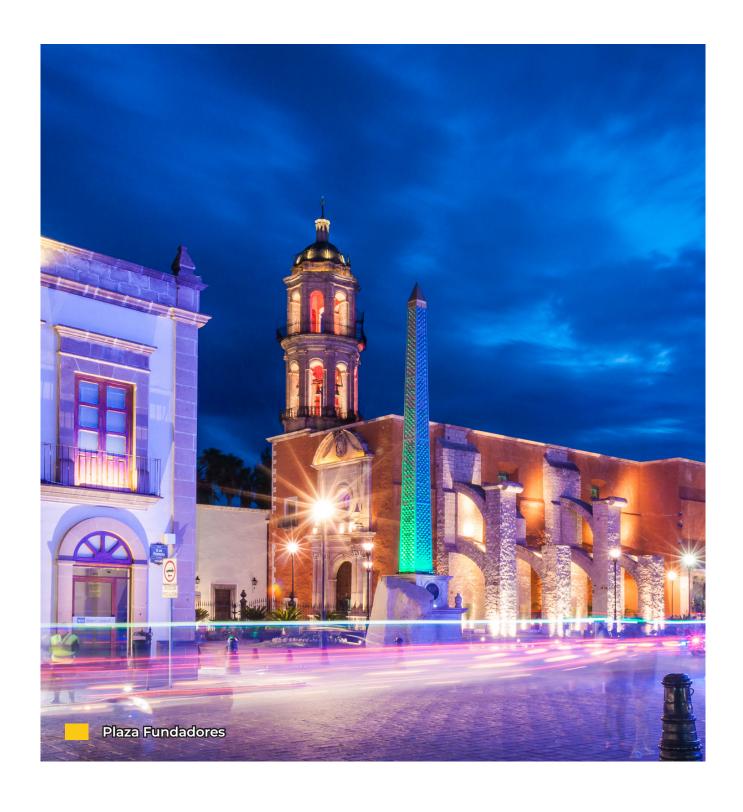
#### Streetcar tours

A sightseeing tour aboard the tourist streetcar is the ideal option to learn more about the city and its surroundings. During the holiday season there are special tours that you cannot miss. Departures from Plaza de Armas. Telephone (618) 137 8431.

## Weather

The average annual temperature is 17°C. The highest average temperature, above 31°C, occurs in May and June and the lowest, around 1.7°C, in January.

https://www.municipiodurango.gob.mx/







Guanajuato has a rich cultural heritage in buildings, monuments and customs, and the characteristics of the mountainous relief in which it is located, together with the adaptations that have been adopted to favor vehicular and pedestrian circulation, give it a peculiar and unique landscape.

The mining activity developed during several centuries in the past also imprinted its own features that show its relevance from other times. This paper analyzes the characteristics of this city from the point of view of the cultural landscape and its opportunities for sustainable tourism.

The city of Guanajuato is one of the Mexican cities that offers the most important cultural attractions for tourists. The city of Guanajuato was inscribed on the UNESCO World Heritage List in 1988.



# Land

## **Terrestrial Connectivity**

## From:

CDMX	358 km	4 h 10 m
Aguascalientes	179 km	2 h 44 m
Chihuahua	1.139 km	13 h 6 m
Coahuila	848 km	9 h 28 m
Durango	596 km	7 h 05 m
Estado de México	313 km	3 h 50 m
Hidalgo	364 km	4 h 06 m
Jalisco	274 km	3 h 24 m
Michoacán	240 km	3 h 22 m
Nayarit	512 km	6 h 28 m
Nuevo león	733 km	8 h 09 m
Oaxaca	802 km	9 h 15 m
Puebla	471 km	5 h 32 m
Querétaro	148 km	1 h 59 m
San Luis Potosí	189 km	2 h 58 m
Veracruz	711 km	8 h 21 m

# Air

## **Air Connectivity**

Direct international flights to Bajio International Airport:

- Dallas
- Houston
- Oakland
- · Chicago
- · Los Ángeles
- Sacramento
- · San Antonio







## **ANTIGUA TRECE HOTEL FUSIÓN**

Antigua De Gallos #13, Centro Tel: 473 690 7447 antiguatrece.com



## **CASA DEL RECTOR**

Positos 33 Zona Centro 4737329200 casadelrector.com



#### **CASONA ALONSO 10**

Calle De Alonso #10, Zona Centro, 4737324113 www.casonaalonso10.com



## **HOSTERÍA DEL FRAYLE**

Sopeña #3 Colonia Centro 473 7321179 hotelhosteriadelfrayle.com



## **HOTEL CASA DEL SOL**

Calle Del Sol No. 10 Colonia Centro, Guanajuato, Gto. 473 7328617 www.hotelspacasadelsolgto.com



## **HOTEL GRAND GUANAJUATO**

Positos 37, Colonia Centro, 4737329650 rmhoteles.com.mx/ hotel-grand-guanajuato



#### **HOTEL INSURGENTE ALLENDE**

Av. Juárez No. 226, Zona Centro, 473,732,22,94 Fb Hotel Insurgente Allende



#### **BALCÓN DEL CIELO**

Panorámica Pípila S/N Cl. Centro Cp 36000 Tel: 4737322576 fb Hotel Balcón Del Cielo.



## **CASA SANGRE DE CRISTO**

Sostenes Rocha #46 Zona Centro Cp 36000. 4737325843 Fb Hotel Casa Sangre de Cristo



## **EDELMIRA HOTEL BOUTIQUE**

Calle Allende #7 Zona Centro Gto. 4737323743, 4737341370 www.edelmirahotel.com



## **HOTEL ALHÓNDIGA**

Insurgencia #49, Col. Centro, Guanajuato, Gto., 473 7320525 www.hotelalhondiga.com



## **HOTEL DE LA PAZ**

Callejón Del Estudiante #1 Zona Centro, Gto. 473 7320555 www.hoteldelapaz.com.mx



## **HOTEL INDIGO**

Calle De Pardo #5 Zona Centro 473 138 00 00 www.ihg.com



## LA CASONA DE DON LUCAS

Plaza De La Paz #48 Zona Centro 4737325228 lacasonadedonlucas.com



- Sanctuary of Candelaria
- Our Lady of Guanajuato Basilica
- Miguel Hidalgo Underground

## Street

- Kiss Alley
- El Pípila
- Funicular
- Garden of the Union
- The Alhóndiga de Granaditas
- Hidalgo Market
- La Valenciana Mine
- Mummy Museum
- Sangre de Cristo Parador
- Plaza de la Paz
- La Olla Dam
- Juarez Theater
- University of Guanajuato

# 5 Unmissable Experiences

Callejoneadas

City tour

Mines tour

Cerro del Cubilete

Historic downtown





# 5 Unmissable Experiences

## Callejoneada



The "callejoneadas" are a musical, magical, romantic, joyful and picturesque sightseeing tour accompanied by the "estudiantina" through the most important streets, small squares and alleys of the city. This tour has become a custom and tradition in the state capital.

Don't miss this opportunity to get to know the municipality through a night walk through its spectacular alleys and panoramic views. Have fun, sing, dance, laugh and fall in love knowing this beautiful city of Guanajuato to the rhythm of the music of the Tuna de Distrito Universitario.

## **City Tour**



In this tour you will have the opportunity to learn about one of the most important cities in the history of Mexico, Guanajuato; where the independence struggle of the country began; this excursion will take you back to history where you can visit exclusive areas and buildings of the city.}

In this tour you will visit the central places of the city, such as: El Museo de las Momias - El Monumento al Pípila - Tunnels and old residential area - Presa de la Olla Dam.

# Tour to mines



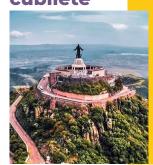
During this mining circuit, you will visit the ancient tunnels from which the materials were extracted that meant the income and opulence in Sangre de Cristo, Peñafiel, Silao and many other towns. Also... while in the area, a must is to admire the Cristo Rey del Cubilete (Christ the King of the Cubilete):

Valenciana - Mines of the area - Temple of San Cayetano - Museum of the Holy Inquisition - Tasting of typical sweets.



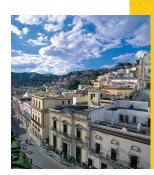
# 5 Unmissable Experiences

# Cerro del cubilete



Ubicado en el centro del estado se encuentra esta montaña que además de poseer una vista impresionante del Bajío, tiene una historia durante la Guerra Cristera, ya que en la punta de este lugar se encontraba una pequeña imagen de Cristo Rey que fue destruida durante este movimiento en el país. Así que se decidió construir de nuevo, pero esta vez con una altura de veinte metros y ochenta toneladas de peso, que resguarda una estatua de bronce en el centro.

## Historic Center



It is one of the most beautiful cities in Mexico, with large buildings, monasteries, alleys and real palaces with beautiful colonial architecture built in pink, green and purple quarry. You will visit the Juarez Theater, the Temple of San Diego among other symbols of Guanajuato that will undoubtedly captivate you. You will visit several of the most emblematic and important places in the history of Guanajuato, such as the Juarez Theater, the most sumptuous building of the city built in the nineteenth century, home of the Cervantino International Festival. The Temple of San Diego, part of San Pedro de Alcántara, the first monastery that existed around 1663. The Municipal Presidency, built in 1610.







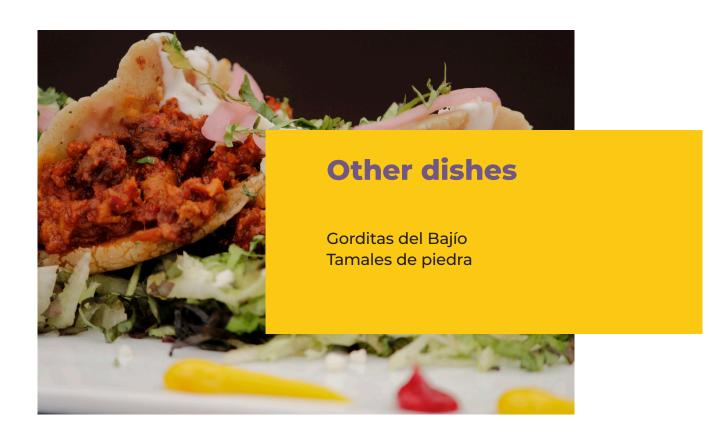




**Enchiladas mineras** 



Fideos a los chiles secos





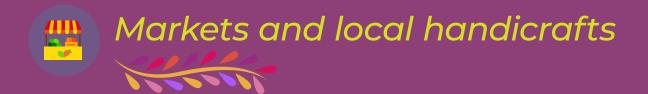
CAFÉ BOSSANOVA	<b>BOCAMINA DE SAN RAMON</b>	BAR TRADICIONAL LUNA
San Fernando 153,	San Ramón 10,	Jdn. de la Unión 10,
Zona Centro, 36000	Valenciana, 36240	Zona Centro, 36000
Guanajuato, Gto.	Guanajuato, Gto.	Guanajuato.
	473 732 3551	473 734 1864
VAN GOGH	LA OREJA DE VAN GOGH	DON OLE
Jdn. de la Unión 4,	Local 24 Plaza San	De Sopena 14-B,
Zona Centro, 36000	Fernando, Cantaritos,	Zona Centro,
Guanajuato, Gto.	Zona Centro, Guanajuato.	Guanajuato, Gto.
	473 732 0301	
TASCA DE LA PAZ	ESCAROLA	CAMPO VIEJO
Pl. De La Paz 28, Zona Centro,	Positos 38, Zona Centro,	Carr. Guanajuato - Juventino
Guanajuato, Gto.	36255 Guanajuato, Gto.	Rosas 67 Burócrata,
473 734 2225	473 732 0632	Guanajuato, Gto.
		473 690 9944
CANASTILLO DE FLORES	LA VICTORIANA	EL TAPATÍO
Pl. De La Paz No 32, Zona	P. de La Presa 97, Barrio de	C. Pedro Lascurain de Retana
Centro, Guanajuato, Gto.	la Presa, Guanajuato, Gto.	20, Zona Centro, Guanajuato,
473 732 7198	473 731 1406	Gto. 473 732 3291
OCAZZO GTO	GOLEM GTO	CASA VALADEZ
Positos 37-43, Zona Centro,	Cantarranas 57, Zona	Jdn. de la Unión 3,
Guanajuato, Gto.	Centro, Guanajuato, Gto.	Zona Centro, 36000,
	(57 570 1055	

473 732 1955

Guanajuato, Gto.

## Traditional Festivals and Festivals





## **HOUSE OF CRAFTS**

Plaza la Paz No.14 Guanajuato, Gto.

## **AMBASSADORS MARKET**

Embajadoras 26, Zona Centro, 36000 Guanajuato, Gto.

## MARKET OF HANDICRAFTS AND TYPICAL SWEETS

Patio de la Estación del Ferrocarril 25, Panteón, Guanajuato, Gto.





#### Convention centers:

- State Auditorium
- Euguerio Guerrero Auditorium
- Convention Center
- DCEA Main Venues
- Mesón de San Antonio
- Palace of the Powers
- Ex Jesuit Convent Courtyard
- Cervantes Theater
- Juarez Theater
- Principal Theater
- Juarez Theater

### Juarez Theater:

The Juarez Theater of Guanajuato was built from 1872 to 1903 from the original design of the architect Jose Noriega, commissioned by the general and governor of Guanajuato Florencio Antillon, later it was finished by the architect Antonio Rivas Mercado and the engineer Alberto Malo, who made several renovations that completely changed its original appearance both on the exterior and interior.



## **TURIBUS AND/OR TOURIST STREETCAR**

## **Transportes Panorámicos:**

4736524266

Outside the tienda del Sol

Undefined schedule

## **Transportes Turísticos de Guanajuato:**

4737568735

Plaza de la Paz

From 12:00 to 18:00 hrs. departures every 2 hours.

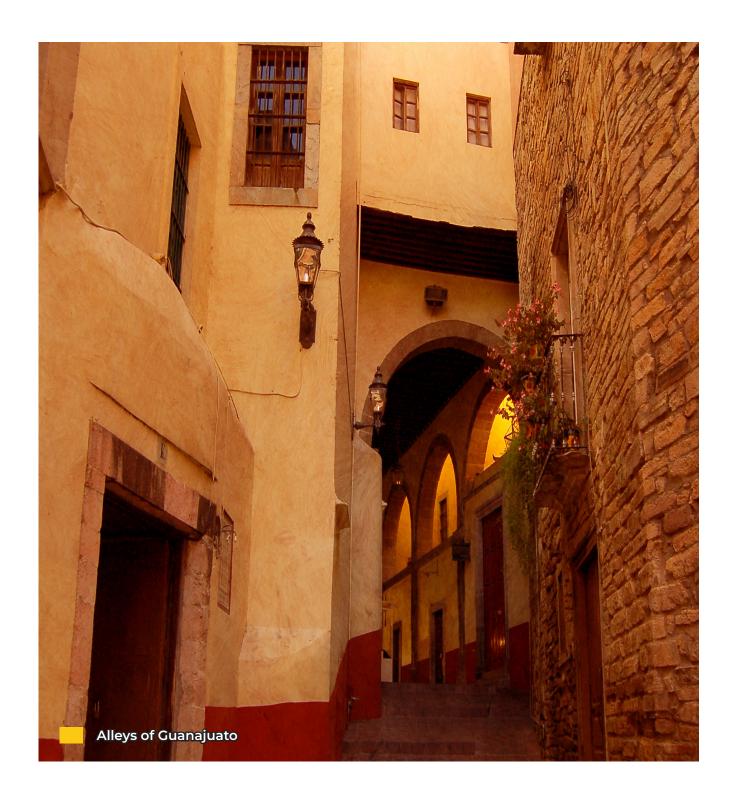
#### **TOURIST INFORMATION CENTERS**

- Historical Archives
- Condesa Alley
- Guanajuato Silao Libre Highway
- Central Bus Station
- Torres Landa Sports Complex
- Behind Juarez Theater

#### Weather

The average annual temperature is 18°C. The highest average temperature, around 30°C, occurs in the months of May and June and the lowest, around 5.2°C, in the month of January.

www.guanajuatocapital.gob.mx







The city of Morelia is considered the cradle of the Independence Movement and is home to renowned international music and film festivals.

Morelia offers a great variety of attractions for the visitor: from the admiration, tranquility and harmony of its ancestral buildings of pink quarry stone, its wide gastronomic variety (one of the richest and most diverse cuisines in Mexico), to its vast array of legends, traditions, dances and handicrafts, which make this city one of the best destinations for vacationing.

It is an example of majesty in the whole continent, its very well laid out center, its historical monuments that stand out for their beauty, as is the case of the cathedral, the Clavijero Palace, the old Colegio de San Nicolás or the Government Palace. Inscribed on the World Heritage List on December 13, 1991.



# Land

## **Terrestrial Connectivity**

Morelia has a bus station which has trips to most of the country. As for its Terrestrial Connectivity, Morelia has direct access to several important points of the country.

#### From:

CDMX	309 km	3 h 30 m
Guadalajara	288 km	3 h
Querétaro	190 km	2 h 20 m
León	197 km	2 h 30 m
Ixtapa	346 km	4 h 11 m

# Air

## **Air Connectivity**

Morelia has a national and international airport, which has an important movement, and is in constant growth, since it has increased its Connectivity in recent months, opening routes with CDMX and Cancun. Its domestic flights are with the cities of Monterrey, Tijuana, Cancun, Mexicali and CDMX and its international flights with Dallas, Houston, Chicago, Los Angeles, Oakland and San Jose.





## Hotels in the Historic Center





#### **HOTEL ALAMEDA**

Avenida Madero Poniente 313, 58000 Morelia, Mich. Tel: 443 3122023



## **MANSIÓN SOLÍS & SPA**

Av Acueducto 344, Chapultepec Nte.,58260 Morelia, Mich. Tel: 443 719 0101



## MISIÓN CATEDRAL

I. Zaragoza 37, Centro histórico de Morelia, 58000 Morelia, Mich. Tel: 443 3130406



## **HOTEL CASA MADERO**

Av Francisco I. Madero Ote 137, Centro histórico de Morelia, 58000 Morelia, Mich. Tel: 443 313 1616



## **HOTEL CASINO MORELIA**

Portal Hidalgo 229, Centro histórico de Morelia, 58000 Morelia, Mich.Tel: 443 313 1328



## **TUROTEL MORELIA**

Av Acueducto 3805, Fray Antonio de Lisboa, 58254 Morelia, Mich. Tel: 443 333 130028



## FIESTA INN MORELIA ALTOZANO

Av Montaña Monarca 1000, CC. Altozano, 58254 Morelia, Mich. Tel: 443 322 3150



#### **HOTEL LOS JUANINOS**

Av. Morelos Sur 39, Centro histórico de Morelia, 58000 Morelia, Mich. Tel: 443 312 0036



## **HOTEL DE LA SOLEDAD**

Ignacio Zaragoza 90, Centro histórico de Morelia, 58000 Morelia, Mich. Tel: 443 312 1888



#### **HOTEL HISTORIA**

Allende 329, Ignacio Zaragoza, 58000 Morelia, Mich. Tel: 443 312 1290



## **HOTEL CANTERA 10**

Benito Juárez 63, Centro histórico de Morelia, 58000 Morelia, Mich. Tel: 443 312 5419



## **HOTEL CASA GRANDE**

Portal Matamoros 98, Centro, 58000 Morelia, Mich. Tel: 800 087 4200



## **HOLLIDAY INN**

Perif. Paseo de la República Sector Nueva España 3466, Ejidal Ocolusen, 58295 Morelia, Mich.

Tel: 443 314 3111



- City Markets
- Organ of Morelia
- Murals of Morelia
- Fray Antonio de San Miguel
   Causeway
- Contemporary Art in the Clavijero Cultural Center
- Capula
- Pinacoteca
- Museums
- Ex-convent Temples
- Aqueduct



**Romance Alley** 

Video Mapping

Temples and Sacred Art: Pink Quarry

**Cathedral Lights** 

City Market





## Unmissable Experiences

## Romance Alley



Experience the tranquility of this beautiful alley and enjoy the wide variety of gastronomic establishments inside the "Don Lucas" Market, named after this alley in his poem "Romance a mi ciudad".

## Video Mapping



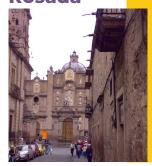
Among the must-see events during your stay in Morelia is the video mapping, an attraction that enchants children and adults for its light show and animations accompanied by sound on the temple and former convent of San Francisco, which dates back to 1531. Come and do not miss it on Saturdays at 21:30 hrs.





## Unmissable Experiences

## **Cantera Rosada**



Enjoy a tour alone or guided by the majestic temples and ex-convents that frame the streets of the historic center with its peculiar and beautiful architecture based on its traditional pink quarry, let yourself be surprised by its interiors covered with sacred art that undoubtedly make these architectural complexes an experience full of details full of history and culture.

## Cathedral Lights



We invite you to come and experience the great night show that Morelia offers you, with the traditional lighting of the cathedral wrapped in an exciting event accompanied by pyrotechnics, music and lighting interacting with the majestic Cathedral of Morelia neoclassical style dating from the eighteenth century. Come and enjoy it on Saturdays at 21:00 hrs.

## Capula



Capula debe su nombre a de las palabras náhuatl Capulín y An, que significan "Lugar de capulines", la historia de la producción alfarera en esta población es tan antigua, que, a la llegada de Vasco Vázquez (de Quiroga) a Mechoacán en el año de 1538, los pobladores del pueblo ya trabajaban el barro y la tarea de este obispo fue asignarles la elaboración de artículos alfareros, ayudándoles a organizar y a estructurar la actividad productiva local, la cual continúa siendo la principal en la comunidad hasta hoy en día.









**Enchiladas placeras** 

Corundas

Ates



## **Other dishes**

Uchepos Carnitas Tarascan Soup Pickled walnuts



**LU COCINA** CIELO COCINA FUSIÓN **PORTAL 7** 

**MICHOACANA** 

Portal Hidalgo 229, Centro.

(44) 3313 1328

Av Francisco I. Madero Pte

63, Centro histórico.

(44) 3312 5419

canteradiezhotel.c om

Terraza. Blvd. García de León 700, Nueva

Chapultepec.(44) 3427

0323

**LOS MIRASOLES CHANGO RESTAURANTE EMILIANOS** 

Cava. Av. Francisco I. Madero Pte. 549, Centro

Histórico. (44) 3317 5775

Sor Juana Inés de La Cruz 129, Centro histórico.

(44) 3312 6213

Artilleros de 1847

No. 1643, Chapultepec Sur.

(44) 3315 3571

LAS TROJES **MAROGUI SAN MIGUELITO** 

Ignacio Zaragoza 90,

Centro histórico.

(44) 3312 1888

Juan Sebastián Bach 51.

La Loma.

(44) 3314 7344

Perif. Paseo de la República

s/n, La Loma.

(44) 3324 2300

**CARÁCUARO** LA CONSPIRACIÓN DE **CUISH** 1809

Dr. Miguel Silva G. 92,

Centro histórico.

(44) 3274 8725

Allende 209, Colonia

Centro.

(44) 3158 0443

Santiago Tapia 60,

Centro.

(44) 3312 1480





## Day 1

12:00 hrs. Start of tour: Historic Center, Colegio Primitivo y Nacional de San Nicolás de Hidalgo, Centro Cultural Clavijero, Jardín y Conservatorio de las Rosastemplo del Carmen Catedral de Morelia.

13:45 hrs. Time adjustment. 14:15 hrs to 16:00 hrs. Food Suggestion Lu Michoacán Cuisine 16:15 hrs. Transfer to the Instituto del Artesano Michoacano.

17:15 hrs. La Brü craft beer tasting experience.

19:00 hrs. Time adjustment.

20:15 hrs. Video mapping projection at Ex

Convento de San Francisco.

20:45 hrs. End of tour

## Day 2

10:00 hrs. Visit to the Pinacoteca de San Agustin.

10:30 hrs. Visit the Casa Natal de Morelos.11:15 hrs. Visit of murals at the Museo Regional

Michoacano.

12:00 hrs. Cooking class at Mexico Magico.

14:00 hrs. Transfer to restaurant.

14:15 hrs. Lunch suggestion at Chango restaurant.

16:00 hrs. Tour through: Fountain of the Tarascas. Aqueduct. Calzada de Fray Antonio de

San Miguel. Sanctuary of Guadalupe. Callejón

del Romance.

17:30 hrs. Xaneque / Nameless mixology

experience.

18:30 hrs. Beginning of the tour at the Dulce

Museum.

19:30 hrs. End of the tour.

## Day 3

10:00 hrs. Departure to the tenencia de Capula

.10:30 hrs. Breakfast in Rosario's kitchen.

11:30 hrs. Workshop with Mtro. Juan Torres.

12:45 hrs. Return to Morelia

13:00 hrs. Cooking workshop.

14:30 hrs. Free time.

16:00 hrs. Gaspacho tasting.

17:30 hrs. End of the tour





- Monumental Rosca de Reyes: January

- Festival del Torito de petate: February

- Jazz Festival: March

- Holy Week: March-April

- Guitar Festival: April

- International Opera Festival: May

- Mole Fair in Santa Maria: August- Carrera

Panamericana: October

- Morelia Traditional Bread Fair: October

- Morelia en Boca: October

- Catrina and Day of the Dead Fair: October-November

- Morelia Music Festival: November

- Mezcal Fair: November

- Morelia International Organ Festival: December

- Jazztival: September 7-9

- First Festival of Traditional Cooks of Tenencias:

September 10

- Verbena Moreliana: September 30

- Morelia International Film Festival: 22- 29 October

- Day of the Dead: 22 October to 3 November



# Markets and local handicrafts

## MERCADO NICOLÁS

## **BRAVO**

C. Nicolás Bravo, Centro histórico de Morelia, 58000 Morelia, Mich. Tel: 443 317 0510

## **MERCADO DE DULCES Y**

## **ARTESANÍAS**

Centro histórico de Morelia, 58000 Morelia, Mich

## **MERCADO REVOLUCIÓN**

Revolución, Centro histórico de Morelia, 58000 Morelia, Mich.

## **ANTOJITOS DE SAN**

## **AGUSTÍN**

C. La Corregidora 232, Centro histórico de Morelia, Morelia, Mich.

## **MERCADO MORELIA**

C. Vicente Sta. María 639, Centro histórico de Morelia, 58000 Morelia, Mich.

## **INST. DEL ARTESANO**

#### **MICHOACANO**

Fray Juan de San Miguel 129, Plaza Valladolid, Centro, Morelia, Mich.

## **ARTESANÍAS TIKAL**

## C. de Melchor Ocampo 215, Centro histórico de Morelia, 58000 Morelia, Mich. Tel: 443 291 4431

## **ARTERSANÍAS**

## **XOCOYOTL**

Av Francisco I. Madero Pte 348, Centro histórico de Morelia, 58000 Morelia, Mich. Tel: 3124887

## **MÉXICO MÁGICO**

C. Abasolo 180, Centro histórico de Morelia, 58000 Morelia, Mich. Tel: 443 358 8745





#### **CONVENTION CENTERS**

#### Conexpo:

Av. Ventura puente s/n col. Félix Ireta

C.P. 58070, Morelia Mich.

Teléfono: (443) 2324400

Correo: convencionesdemorelia@gmail.com

#### Poliforum:

Av. Guadalupe Victoria 2225, col. Lomas de

Santiago C.P. 58120, Morelia Mich.

Teléfono: (443) 2292560

Correo: hola@poliforumdemorelia.com

#### **Teatro Matamoros:**

C. Abasolo 72, Centro histórico de Morelia, 58000

Morelia, Mich.

Teléfono: (443)688 2624

Correo: contacto@teatromarianomatamoros.mx

#### **TOURIST INFORMATION CENTERS**

#### **Turisteando Morelia:**

Ing. Lauro Gallardo, Elías Pérez Ávalos, 58218 Morelia, Mich.

### Centro Morelia:

Bartolomé de Las Casas 145A, Centro histórico de Morelia, 58000 Morelia, Mich.

## Weather

The average annual temperature is 20°C, the lowest temperatures are around 8°C in January and the average maximum temperature is 31°C in April and May.

https://www.morelia.gob.mx/

#### **TRAMWAY**

## **Historical tours:**

Every day: 10 am to 7:00 pm

Legends: (traditional):

Fridays: 8:00 pm (Duration: 1 hour and a half)

## Legends and callejoneada:

Saturdays: 9:00 pm (Duration 2 hours)

#### **TURIBUS**

#### **Historical tours:**

Every day: 10:30 am to 7:30 pm (departures every hour).

#### Legends tour:

Every day: 9:00 pm; Saturdays: 9:30 pm

## TRES CASCADAS ECOTOURISM CENTER UMECUARO

Tourist service provider, zip line, hanging bridges, climbing wall, rappel and hiking. phone:443-205-3753

#### **KUANARI MORELIA TRAMWAYS**

Av. Madero, Plaza de armas, Centro histórico de Morelia, 58000 Morelia, Mich 443 268 5808

## MORELIA'S SECRETARY OF TOURISM MODULE

Av Francisco I. Madero Pte 488, Centro, 58000 Morelia, Mich./ mercado de dulces 443 317 7830





The city of Oaxaca is known for being the land of mezcal, the Guelaguetza and a magical and prodigal Gastronomy. Oaxaca is located in the south of Mexico and borders Guerrero, Puebla, Veracruz and Chiapas, with a beautiful Pacific coastline.

Its landscape offers natural contrasts that give it a singular attraction. In the city, the climate varies from 22 to 32 degrees Celsius.

It is worth admiring its civil and religious buildings, among which the Ex-Convent of Santo Domingo, the Cathedral and the Macedonio Alcalá Theater stand out. For this reason, it was inscribed on the UNESCO World Heritage List on December 11, 1987.



# Land

## **Terrestrial Connectivity**

The city of Oaxaca is connected from the toll highway No. 150 on the Mexico-Puebla section; continue on Highway No. 150-0 Puebla Córdoba until the junction with the Cuacnopalan - Oaxaca Superhighway, until you reach the city of Oaxaca.

## From:

CDMX	461 km	6 h
Huatulco	206 km	5 h 22 m
Veracruz	382 km	6 h 35 m
Puerto Escondido	257 km	6 h 35 m
Tuxtepec	217 km	5 h 30 m

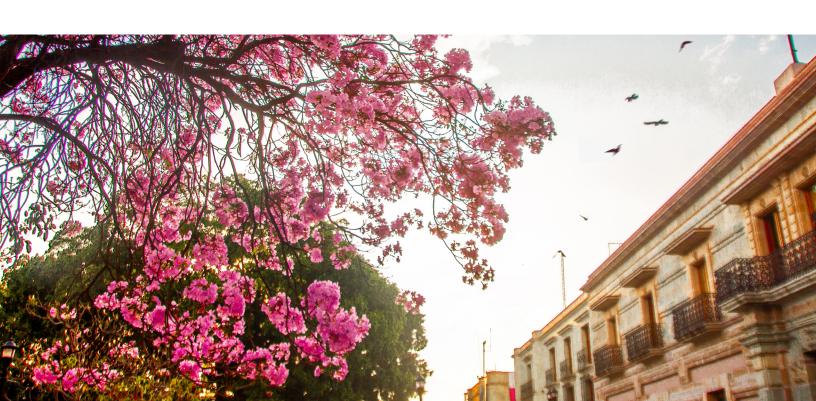
# Air

## **Air Connectivity**

The entity currently has 25 active air routes from international, national and local destinations through nine different airlines.

Flights to and from:

CDMX, Tijuana, Monterrey, Guadalajara, Merida, Cancun, Houston, Dallas, Los Angeles, Huatulco, Ciudad Ixtepec and Puerto Escondido.





## Unmissable Experiences

## **Temples and former convents**

- Basilica of Soledad
- Carmen Alto
- Cathedral

## Museums

- Contemporary Art of Oaxaca
- Pre-Hispanic Art "Rufino Tamayo".
- Museum of Oaxacan Painters

## Parks and gardens

- Conzatti Garden
- Paseo Juárez el Llano

## **Cultural centers**

- Macedonio Alcalá Theater
- Municipal Palace
- San Pablo Cultural Center

**Craft markets** 

## Santo Domingo



This space covers an important area in the heart of the Historic Center of Oaxaca. The temple is a wonderful example of Latin American baroque and the former convent reflects the power of the Dominican order in the economic dynamics of the region during the colony. The former orchard is now an ethnobotanical garden with endemic flora from all over the state. The Francisco de Burgoa Library holds interesting books and documents that tell the story of Oaxaca's history.

# Tourist walkway



The best way to experience and get to know Oaxaca is on foot. The streets of the first square of the city offer a pleasant experience as you walk through a harmonious and colorful architectural ensemble of great artistic, cultural and historical importance. The services and stores in the area offer the opportunity to experience both traditional and contemporary Oaxaca.



## Unmissable Experiences

## City markets



There is no better place than a Oaxacan market to seduce your senses. The saturation of shapes, colors, aromas, textures and flavors generate an apparent case in these spaces that little by little begin to make sense and generate a pleasant experience of enjoyment and pleasure.

# City neighborhoods



The neighborhoods of Oaxaca City bear witness and testimony to the city's lifestyle in past centuries. With a population faithful to their customs and traditions, they have maintained the vernacular style and walking their streets becomes a pleasant journey into the past with contemporary touches. Jalatlaco, Xochimilco and the Ex Marquesado stand out.

## Monte Albán



The archaeological zone of Monte Alban is part of the World Heritage of Humanity along with the capital of Oaxaca. Its monumental architecture is evidence of a millenary past with an important urban and social development in the region.

Its monumental architecture shows a millenary past with an important urban and social development in the region.









Tlayudas Sopa de guías Mole negro





#### **ALFONSINA**

C. García Vigil 183, San Juan Bautista la Raya. (81) 8181 9859

## CASA OAXACA EL

**RESTAURANTE** 

Constitución 104-A, Centro, Oaxaca de Juárez. (95) 1516 8889 y (95) 1516 8531

#### **CATEDRAL RESTAURANTE**

García Vigil 105, Col. Centro, Oaxaca de Juárez. (95) 1516 3285

# **CRIOLLO OAXACA**

Francisco I. Madero 129 Santa María del Marquesado, Oax.

#### **CRUDO**

Av Benito Juárez 309, Centro, Oaxaca de Juárez. (95) 1462 2482 crudo- oaxaca.com

# **LEVADURA DE OLLA**

Manuel García Vigil 304, Centro, Oaxaca de Juárez. (95) 1269 9068

# **LOS PACOS**

Av. Belisario Domínguez 108, Reforma, Oaxaca de Juárez. (55) 5504 1982

# **OAXACALIFORNIA**

Av. Universidad 200 Altos, Ex-Hacienda Candiani, Oaxaca de Juárez. (951) 506 1149

## **ORIGEN**

Hidalgo 820, Centro, Oaxaca de Juárez. (95) 1501 1764

# **LA TECA**

Violetas 200, Reforma, Oaxaca de Juárez. (95) 1515 0563

# LAS QUINCE LETRAS

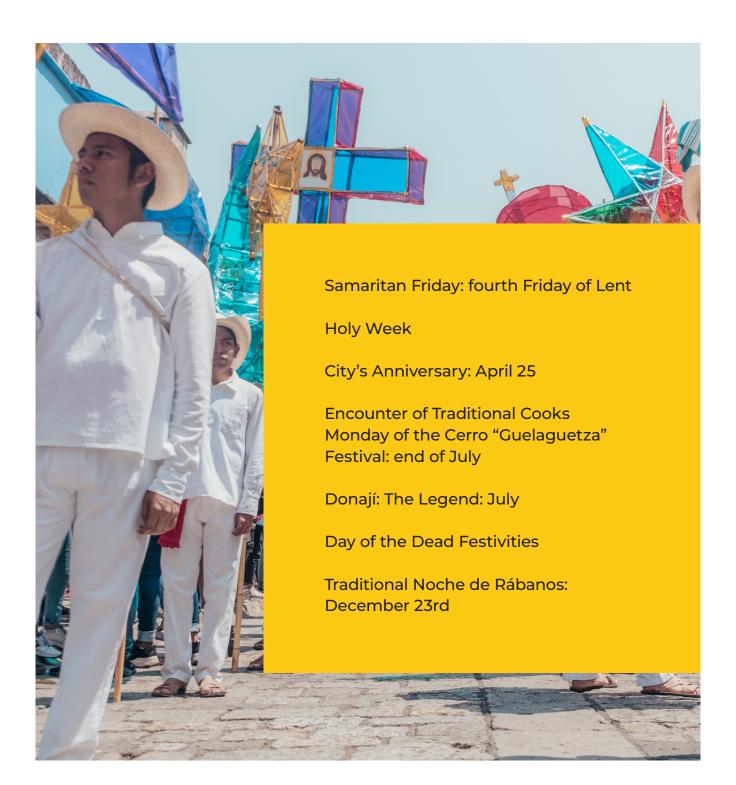
Abasolo 300, Centro, Oaxaca de Juárez. (95) 1514 3769

# **LOS DANZANTES OAXACA**

Macedonio Alcalá 403, Centro, Oaxaca de Juárez. (95) 1501 11 8487









# **ARIPO**

Manuel García Vigil 809, Ruta Independencia, Centro, 68000.

# **ARIPO CASA 8 REGIONES**

Mariano Matamoros 105, Rutaindependencia, Centro, 6800

# CASA DE LAS ARTESANÍAS

# **DE OAXACA**

Av. Benito Juárez 506, Ruta independencia, Centro, 68000

# **HUIZACHE ARTE VIVO**

#### **DE OAXACA**

Murguía 101, Ruta Independencia, Centro, 68000

# **OAXACAN ARTE Y**

# **ARTESANÍAS DE OAXACA**

Av. de la Independencia 103, Calzada Madero, Centro, 68000

# **PENTANDRA**

Plaza Santo Domingo
C. Macedonio Alcalá 407-Local
6, Ruta Independencia,
Centro, 68000

# LA CASA DEL ARTESANO

C. Macedonio Alcalá 800, Ruta Independencia, Centro, 68000

# GALERÍA LA MANO MÁGICA Y

# **TALLER ARNULFO MENDOZA**

C. Macedonio Alcalá 203, Ruta Independencia, Centro, 68000

# **MARÍAS ARTE & DISEÑO**

C. de Gurrión 102, Ruta independencia Centro









#### **CONVENTION CENTERS**

## **Centro Cultural y de Convenciones de Oaxaca:**

México 175 1000, ferrocarril, Agencia Municipal Sta. María Ixcotel, 68110 Santa Lucía del Camino, Oax.

#### **Poliforum:**

Av. Guadalupe Victoria 2225, col. Lomas de Santiago C.P. 58120, Morelia Mich.

Teléfono: (443) 2292560

Correo: hola@poliforumdemorelia.com

#### **Teatro Matamoros:**

C. Abasolo 72, Centro histórico de Morelia, 58000 Morelia, Mich.

Teléfono: (443)688 2624

Correo: contacto@teatromarianomatamoros.mx

# WHEELCHAIRS AND BICYCLES SERVICE MODULES

# **Bicibella Oaxaca:**

C. Macedonio Alcalá 802, ruta independencia, Centro, 68000

# **Mundo Ceiba A.C:**

C. de Berriozábal 109, RUTA INDEPENDENCIA, Centro, 68000

#### Ortossur:

Xicoténcatl 201, Zona Feb 10 2015, Centro, 68000

# **TURIBUS & TRANVÍA TURÍSTICO**

# Agencia de Viajes El Andador:

Av. José María Morelos 701, RUTA INDEPENDENCIA, Centro, 68000

## **TOURIST INFORMATION CENTERS**

Secretaría de Fomento Turístico. H. Avuntamiento de Oaxaca de Juárez:

Matamoros 102 Alameda de León Santo Domingo de Guzmán

#### **WEATHER**

The average annual temperature of the state is 22°C, the average maximum temperature is 31°C in April and May, and the average minimum temperature is 12.5°C, which occurs in January.

https://aoaxacavoy.municipiodeoaxaca.gob.mx/





Puebla has exerted a considerable influence due to its great architectural quality, from the XVI to the XIX century.

Its conception as a planned social experience is in fact one of the most interesting projects of the sixteenth century, as well as the permanence of the characteristics of the physical and spatial layout that preserves unaltered its original conformation in its implantation, its volumes and proportions.

With an intact urban layout, the historic center of Puebla is home to unique religious buildings, such as the Cathedral, Santo Domingo, the Jesuit Church, extraordinary palaces such as the former Archbishopric (Palafoxiana Library) or the University, as well as a large number of mansions covered with colored tiles. It was inscribed on the World Heritage List on December 11, 1987.



# Land

# **Terrestrial Connectivity**

CAPU bus terminal, connection to 135 destinations.

## From:

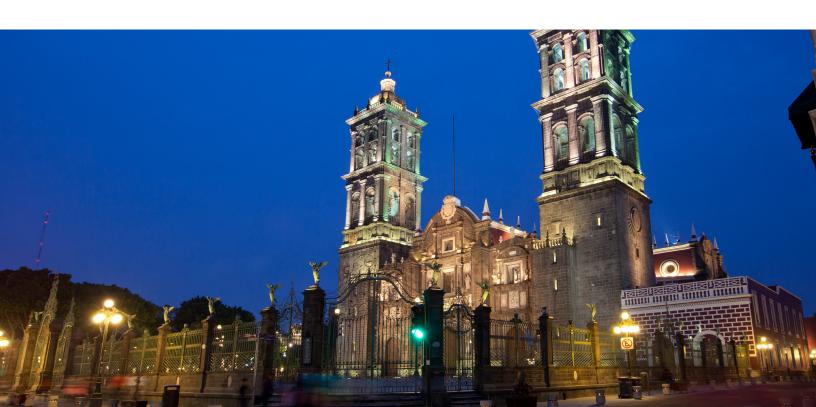
CDMX	138 km	2 h 20 m
Veracruz	273 km	4 h
Querétaro	287 km	4 h
Cuernavaca	155 km	2 h 30 m
Pachuca	154 km	2 h
Oaxaca	269 km	2 h

# Air

# **Air Connectivity**

Puebla City International Airport "Hermanos Serdán (PBC)" Located 72 km from the Historic Center of Puebla (40 min).

Flights:
Cancún
Monterry
Guadalajara
Tijuana (TLJ)
Tuxtla Gutierrez
Puerto Vallarta
Houston





# Hotels in the Historic Center





#### **HOTEL SAN ÁNGEL**

Avenida 4 Poniente 504, Col. Centro, 72000 Puebla



## **HOTEL ALHÓNDIGA**

Avenida 2 Oriente 3, Col. Centro, 72000 Puebla, Pue.



## HOTEL DEL PORTAL

Av. Don Juan de Palafox y Mendoza 205, Col. Centro, 72000 Puebla



# **HOTEL SEÑORIAL**

Calle 4 Norte 602, Col. Centro, 72000 Puebla, Pue.



#### **HOTEL TERESITA**

Avenida 3 Poniente 309, Col. Centro, 72000 Puebla, Pue.



#### **HOTEL VILLA REAL**

Avenida 8 Oriente 403, Col. Centro, 72000 Puebla, Pue.



# **HOTEL LEONES**

Calle 2 Sur 504, Col. Centro, 72000 Puebla, Pue.



# **HOTEL SAN AGUSTÍN**

Avenida 3 Poniente 519, Col. Centro, 72000 Puebla, Pue.



# **POSADA XVII**

Calle 4 Sur 1103 Col. Centro, 72000 Puebla, Pue.



# **HOTEL PUEBLA PLAZA**

Avenida 5 Poniente 111, Col. Centro, 72000 Puebla, Pue.



# **HOTEL TALAVERA**

Calle 3 Sur 105, Col. Centro, 72000 Puebla, Pue.



# **HOTEL VICTORIA**

Avenida 3 Poniente. 306, Col. Centro, 72000 Puebla, Pue.



# **HOTEL AZCAMI**

Calle 7 Sur 107, Col. Centro, 72000 Puebla, Pue.



# **HOTEL COLONIAL**

Calle 4 Sur 105, Col. Centro, 72000 Puebla, Pue.





#### **GILFER SAN PEDRO**

Avenida 2 Oriente 202, Col. Centro, 72000 Puebla, Pue.



#### **CASONA DE SANTA CLARA**

Avenida 6 Oriente 212, Col. Centro, 72000 Puebla, Pue.



# **HOTEL PALACE**

Avenida 2 Oriente 13, Col. Centro, 72000 Puebla, Pue.



# **HOTEL AROMA**

Calle 2 Norte 406, Col. Centro, 72000 Puebla, Pue.



# **HOTEL BACANTES**

Avenida 7 Oriente 209, Col. Centro, 72000 Puebla, Pue.



# **HOTEL SANTIAGO**

Avenida 3 Poniente 106, Col. Centro, 72000 Puebla, Pue.





# Unmissable Experiences

- Historical Center
- Plafoxiana Library
- Cathedral Basilica of Puebla
- Neighborhoods
- Bubas Bridge
- Los Fuertes Historical Zone
- Africam Safari
- Arboterra
- Michin Aquarium

- Star of Puebla
- Baroque Museum
- Metropolitan Ecopark
- Commercial Plazas
- Cable Car
- Reform Auditorium
- 5 de Mayo Historical Passage
- Planetarium
- Rosario Chapel

# **Gastronomy**

Puebla's Gastronomy is unique in its kind and is the result of a mixture of cultures, of encounters between ingredients, but also of millenary European, Oriental and Mesoamerican traditions, creating multicultural dishes suitable for every palate in the world. It is one of the most varied and exquisite Gastronomys in Mexico and the world, being recognized for dishes such as mole poblano, chiles en nogada, chalupas and cemitas.

# **Visiting the historic center**

Tour the beautiful downtown area of the city, declared a UNESCO World Heritage Site. You can admire the majestic Cathedral of Puebla, the Municipal Palace, the Chapel of the Rosary and other magnificent historic buildings.



# Unmissable Experiences

# **Museums**

Thanks to Puebla's cultural tourism vocation and its museum offer, since 2012, the city has had the Museum Night Program, which seeks to raise awareness and enhance the value of the heritage elements of the Historic Center, as well as to strengthen social inclusion actions, where the main focus is cultural consumption.

# **Shopping**

In the city of Puebla, shopping tours are pleasant and have become a huge attraction for tourists and travelers from all over the world, who invade the popular markets to buy all kinds of items and souvenirs before returning home.





# Unmissable Experiences

# **Exploring local markets**

Visit the Mercado de Sabores Poblanos or the Mercado de la Victoria to buy handicrafts, typical products and try more delicious food.





# Day 1

11:00 - 12:30 h Library Palafoxiana

12:30 - 13:30 h Rosary Chapel

13:30 - 14:15 h Visit to the Municipal Palace

14:15 - 15:00 h Cathedral of Puebla

15:00 - 16:00 h Lunch

16:30 - 19:00 h International Baroque Museum

# Day 2

09:00 - 10:00 h Tunnel Historic Passage 5 de Mayo

10:15 - 11:30 h Puebla Regional Museum

11:30 - 12:30 h Fort of Guadalupe Museum

12:30 - 13:00 h Los Fuertes Viewpoint and Lake Concordia

13:00 - 14:00 h Cable Car ride

14:15 - 15:30 h Lunch

15:45 - 18:00 h Arboterra

18:15 - 19:15 h Museo Casa del Mendrugo

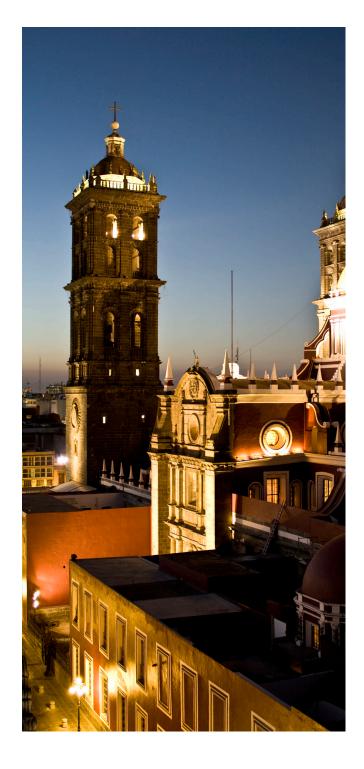
(House of the Mendrugo Museum)

# Day 3

09:15 - 15:00 h Africam Safari Zoo

15:00 - 16:30 h Lunch

16:30 - free Calle de los Dulces/Parián











Chalupa poblana

Mole poblano

Chiles en nogada





EL MAIZAL	INTRO	<b>EL BURLADERO</b>

Av. 7 Oriente 406, Centro Histórico. (22) 2290 4757

Atlixcáyotl 3246-local 2, San Martinito, Tlaxcalancingo, Pue. (22) 2296 6001

7 Norte 2207, Centro Histórico.

(22) 2243 2956

#### **MURAL DE LOS** LA FONDA DE SANTA **AUGURIO**

# **POBLANOS**

16 de Septiembre 506, Centro Histórico. (22) 2225 0650

# CLARA

Av. 3 Poniente 307, Centro Histórico. (22) 2232 7674

9 Oriente 16, Centro Histórico. (22) 2290 2378

# **CASA DE LOS MUÑECOS**

2 Norte No. 2. Centro Histórico. (22) 2242 4825

# **CASA DEL MENDRUGO**

4 Sur 304, Centro Histórico. (22) 2186 4248

# **CASA REYNA**

Priv. 2 Oriente 1007, Centro Histórico. (22) 2232 0032

#### **EL SUEÑO ENTRE LANDS LA NORIA**

9 Oriente No. 12, Centro Histórico. (22) 2223 6489

4 Norte 410, Centro Histórico. (22) 2232 5306

# 41 Poniente y 23 Sur, Ex Hacienda La Noria

(22) 2237 7213







# January:

ViacrusisProcession of Good Friday Anniversary of the Foundation of Puebla

Puebla Fair

# May:

Commemoration of the Battle of May 5th, 1872.

Day of the "Cocineras Poblanas" (Pueblan Cooks) Festival of the "Cemita Poblana".

# June:

Corpus Christi Day, Mole Poblano Festival

# July:

Virgen del Carmen

Chiles en Nogada season begins.

# **August:**

Topeton

# September:

National holidays

World Tourism Day

Festival of the Chalupa Poblana

The chiles en nogada season ends.

# October:

Topeton, Mole Day, The Day of the Dead Season begins.

# **November:**

Feast of All Saints Day of the Dead Fiesta de Día de Muertos (Day of the Dead)

Commemoration of the Beginning of the Mexican Revolution

# **December:**

Anniversary of the Declaration of the Historic Center of Puebla



# MERCADO DE SABORES

# **POBLANOS**

4 poniente No. 1106 Col. Centro

# MERCADO NICOLÁS

# **BRAVO "EL PARRAL"**

Avenida 9 Poniente. 904 Col. Centro

# **MERCADO MELCHOR**

# **OCAMPO "EL CARMEN"**

Avenida 21 Oriente 205 Col. El Carmen

# **MERCADO 5 DE MAYO**

Avenida 18 Poniente 315 Col. Centro

# **MERCADO CARMEN**

# SERDÁN "LA ACOCOTA"

Avenida 6 Oriente 1619 Col. Barrio de la Luz.

# **MERCADO DE**

# ARTESANÍAS "EL PARIÁN"

Local 111 Col. Centro

# **URIARTE TALAVERA**

Avenida 4 Poniente 911, Col. Centro

# **FÁBRICA DE TALAVERA**

# **ARMANDO**

Calle 6 Norte 408, Col. Centro

# **TALAVERA LA COLONIAL**

Avenida 6 Oriente 11, Col. Centro





#### **PUEBLA EXHIBITION CENTERS**

Ejército de Oriente 100, Unidad Cívica y Cultural 5 de Mayo.

Located in the historic area of Los Fuertes.

# **Puebla Convention Center William O. Jenkis:**

Boulevard Héroes del 5 de Mayo 402, Centro Histórico.

Mexico's only convention center located in a Historic Center, surrounded by hotels at a distance of no more than 1 km.

# **Metropolitan Auditorium:**

Sirio 2926, Reserva Territorial Atlixcáyotl Considered one of the top 5 best auditoriums in the country and venue of national and international events.

# **Main Theater:**

Avenida 8 Oriente s/n Centro Histórico. Inaugurated in 1761.

## **City Theater:**

Avenida Juan de Palafox y Mendoza 14, Centro Histórico.

Inaugurated in 1868.

#### **TURIBUS & TOURIST STREETCAR**

#### **Turibus, Circuito Puebla ADO:**

Every day

09:00 to 21:00 hours Frequency: every 30 minutes approx. 555 133 2444

# City Tourister Puebla Estrella Roja

Monday to Wednesday 10:30 a.m. to 6:30 p.m. Thursday 10:00 a.m. to 8:00 p.m. Friday to Sunday 10:00 a.m. to 7:00 p.m. 557 916 9141 (222) 2137135

# Tranvía de Leyendas Puebla City Tour. Tours & DMC, Tip Tours

Monday to Sunday 10:00 a.m. to 8:00 p.m. Frequency: every 40 min approximately (222) 243 90 01

# Weather

The average annual temperature of the state is 17.5°C, the average maximum temperature is 28.5°C and occurs during the months of April and May; the average minimum temperature is 6.5°C during the month of January.

https://www.pueblacapital.gob.mx/







One of the best examples of cultural mix is found in Querétaro, the city was laid out in two different parts, the first was built in a rectangular shape for the Spanish conquistadors and the second was built in an irregular shape for the indigenous inhabitants of the region.

The splendor of this city was experienced between the XVII and XVIII centuries, a period in which the main monuments of the city were built, such as the Government Palace, the temple and former convent of San Agustin and the temple of Santa Rosa de Viterbo.

Called by Spain in the seventeenth century "The Pearl of the Bajío" and considered by the Crown as the "third city of the Kingdom". The extraordinary beauty of its priceless architectural heritage, an exceptional example of a viceregal city.



# Land

# **Terrestrial Connectivity**

Federal Highway No. 57 connects the state with Mexico City to the south and San Luis Potosí to the north; No. 55 with Toluca; No. 45 with Guanajuato and Guadalajara; No. 120 with Xilitla; and No. 69 with Río Verde.

#### From:

CDMX	263 km	2 h 40 m
Guadalajara	382 km	4 h 30 m
Michoacán	253 km	3 h 15 m
Irapuato	111 km	1 h 20 m
León	171 km	2 h
San Luis Potosí	210 km	2 h 30 m
San Miguel de Allende	64.6 km	1 h 8 m

# Air

# **Air Connectivity**

Queretaro's Intercontinental Airport is located 32 km from Queretaro's Historic Center. It offers direct flights to Mexico City, Toluca, Guadalajara, Puerto Vallarta, Mazatlan, Monterrey, Torreon, Chihuahua, Hermosillo, Tijuana, Chicago, Houston and Dallas, as well as connecting flights to anywhere in the world.

Alternatively, Mexico City International Airport is only 3 hours away.







#### **HOTEL CRIOL**

Dr. Leopoldo Río de la Loza Norte# 6, Centro Histórico, Qro.



Ignacio Allende# 15, Centro Histórico, Qro

# **HOTEL DOS PATIOS**

Calle 5 de mayo # 109, Centro Histórico, Qro.

# LA CASONA HOTEL BOUTIQUE

Av. Luis Pasteur # 6, Centro Histórico, Qro.

# **INDEPENDENCIA DOS 7**

Independencia # 27, Centro Histórico, Qro.

# THE ANDY HOTEL

Próspero C Vega# 38, Centro Histórico, Qro.

# **CASA SANTIAGO H. BOUTIQUE**

Independencia #28, Centro Histórico, Qro.

# **ZARZAROSA HOTEL BOUTIQUE**

Dr. Lucio # 12, Centro Histórico, Qro



# HOTEL REAL ALAMEDA Y REST.

Colón # 21, Centro Histórico, Qro.



# HOTEL CASONA DE LA REPÚBLICA

Av. Hidalgo # 4, Centro Histórico, Qro.



# **HOTEL BOUTIQUE PAULINA**

Av. Miguel Hidalgo y Costilla # 33, Centro Histórico, Qro.



# **HOTEL LA CASA DEL NARANJO**

Av. Miguel Hidalo y Costilla # 21, Centro Histórico, Qro.



- The Arches
- Theater of the Republic
- Visit to the Alameda Hidalgo
- Cerro de las Campanas (Hill of the Bells)
- Pantheon of the Illustrious Queretanos
- Main Square
- Temple of Santa Rosa de Viterbo
- Fountain of Neptune
- Ex-Convent of Santa Rosa
- Temple of Teresitas
- San Agustin
- Temple of Santa Cruz
- El Calvario Chapel
- Art Museum of Queretaro
- Regional Museum
- Corregidora Palace

# 5 Unmissable Experiences

Appreciation of Baroque
Architecture

Night of Legends Tour

Craft beer and flavors of Querétaro

Altars and Day of the Dead Festivities

Dance of the Concheros





# Unmissable Experiences

# **Appreciation of Baroque Architecture**



The overflowing baroque of the altarpieces of the temples of Santa Clara and Santa Rosa de Viterbo, part of the historic monuments of Querétaro, a UNESCO World Heritage Site.

# Legends night tour



Travel through time, guided by the night lights of the city, walk through the streets and mansions of the Historic Center, to learn about some of the strangest and creepiest events. Discover who was the Zacatecana, Don Bartolo, the Llorona, the Count of Sierra Gorda among other weird and creepy events.

# **Craft beer and flavors of Queretaro**



The city of Queretaro is known as a meeting point for avant-garde and ancestral, popular and colonial gastronomic traditions. Get to know the different gastronomic options that this city has to offer, as well as the varieties of craft beers.



# Unmissable Experiences

# **Day of the Dead Altars and Festivities**



This ancestral tradition illuminates the city every year with its mysticism, folklore and irreverence.

# **Dance of the Concheros**



Concheros are ritual dance groups in Mexico. This cultural phenomenon has syncretic Mexican roots (both pre-Hispanic and Christian), and is linked to various religious festivals.





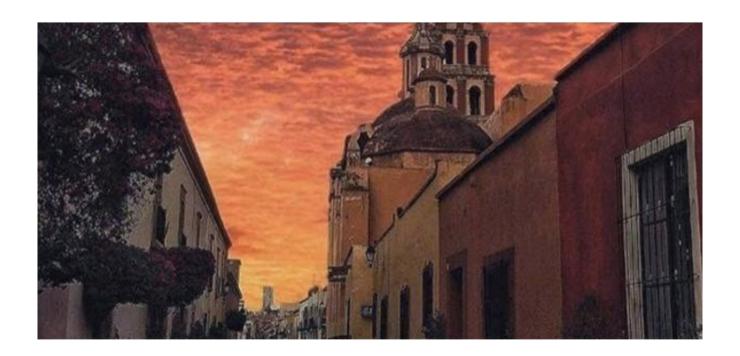
# Querétaro at sunset

Cantinas and antojitos queretanos, downtown streets and hidden gastronomic secrets.

El Mirador, La Selva Taurina, El Hermano corn, Santa Cruz temple, Venustiano Carranza walkway, Casa de la Corregidora, El Marqués fountain, Casa de Ecala, 5 de Mayo walkway, Nevería Galy, monument to the Danzante Conchero and Querétaro Experimental festival.

Includes:
Certified guide
Tasting of homemade snow
Corn tasting
Beer tasting
Hot dogs or bueñuelos tasting

Reservations:
T. 442 270 3691
rutaincluyentequeretaro@gmail.com
Duration: 2:30 hr





# **Inclusive tourism**

Specialized attention for people with disabilities: blind, deaf, wheelchair users and senior citizens.

Plaza de Armas, Casa de la Corregidora, El Marqués fountain, Casa de Ecala, andador 5 de Mayo, Galy ice cream shop, monument to the Danzante Conchero and the Querétaro Experimental festival facilities.

# Includes:

Certified guide, Mexican Sign Language Interpreter (in case travelers are hearing impaired) and Artisanal snow tasting.

# Reservations:

T. 442 270 3691 rutaincluyentequeretaro@gmail.com Duration: 1:45 hr





# **Canteen experience**

Guided tour in vehicle through the Historic Center.

Zenea Garden, Guerrero Garden, San Agustin Temple and Art Museum, Santa Clara Temple, Old Railroad Station, pedestrian visit to 2 emblematic cantinas.

\*\* For Adults
Includes:
Certified guide
Two traditional drinks
Snack

Reservations:
Queretaro Tour
T. 442 4315459
tourqro@gmail.com
Duration: 2:30 hr





# **Hercules Magic Neighborhood Experience**

Aqueduct viewpoint, Hercules magical neighborhood, tasting of the famous "Hercules snow", Cara Larga textile workshop, Oliva 60 soap factory, handmade candy factory, OST artisan bakery, EVA school, Hercules hotel, lunch at Hercules Beer Garden, Historic Center of the city for the Queretaro Experimental Festival.

\*\*\* Youth and adults
Includes:
Guide / group coordinator.
Traditional snow tasting
3-course menu at Jardín Cervecería Hércules
A craft beer.

Duration: 6:00 hr





# Route in the outskirts of the city

# The Foundation Circuit: Duration 2.5 hrs.

Visit important places of the Foundation of Queretaro. Viewpoint of the Aqueduct, Pantheon of Illustrious Queretanos, Cantina la Selva Taurina, Convent of the Santa Cruz, Plaza Fundadores and Mercado de la Cruz.

## **Tradition and Cantinas Circuit:** Duration 2.5 hrs.

Get to know the history of the Viceroyalty and its characters through the Aqueduct Viewpoint, Pantheon of Illustrious Queretanos, Convent of the Cross, Plaza Fundadores, Cantina Don Amado or La vida es así, Cantina El Faro.

# **Gastronomy Fusion Circuit:** Duration 4hrs

Experience the gastronomic and cultural richness visiting the Antigua Estación del Ferrocarril, the Mercado del Tepetate, the Centro Cultural Casa del faldón, La Mexicana Olé, Restaurante Pía.

## Circuito De Barrio- La otra Banda: Duration 2.5 hrs.

Plazas and temples of the Historic Center, which are baroque treasures, Cantina El Gene and Bar de Cortés.

# **Second Empire Tour:** Duration: 3.5 hrs

Learn about the history of Maximilian's Empire through a visit to the Regional Museum, Plaza de Armas, Convento de la Cruz and Plaza Fundadores, Carranza 50 restaurant.

# The Restoration Circuit: Duration: 3hrs

Relive the drama of the fall of Maximilian's Empire and the triumph of Juarez, visiting the Cerro de las Campanas, Teatro de la Republica, Cafeteria La Mariposa, Museum of the Restoration of the Republic.









**Guajolotes Queretanos** 



**Gorditas de Migajas** 





## LA MARIPOSA

Ángela Peralta 17, Centro Histórico. (44) 2212 1166 restaurantelamariposa.mx

# **EL MESÓN DE CHUCHO**

Av. Luis Pasteur 16, Centro Histórico. (44) 2183 1243

**EL ROTO** 

## **SELVA TAURINA**

Independencia 159, Centro Histórico. (44) 2248 3733

# **RESTAURANTE 1810**

Andador Libertad 162, Centro Histórico. (44) 2214 3324 www.restaurante1810.com

# **HACIENDA "LOS LAURELES"**

Km. 8.5 Carretera Qro - Slp. (44) 22181084 (44) 2218 1118

#### **NICOS**

Blvd. Bernardo Quintana 506, Col. Arboledas. (44) 22122133 nicos.com.mx

# **CARNITAS EL CUATE**

Hacienda Chichimequillas 542, Col. Jardines de la Hacienda (44) 2216 0499 FB: Restaurant El Cuate I

# **LOS CORREA**

Av. Constituyentes 1A,
Orquídeas. \*interior
de la Plaza de Toros.
(44) 2215 4440 FB: Los Correa

# **QUERÉTARO RICO**

Independencia 109, Centro Histórico. Hidalgo 182 (44) 2480 4009

# LAS MONJAS

Ezequiel Montes 22 Norte, Centro Histórico. (44) 2212 1538 FB: Las Monjas Qro

# **EL PALOMAR**

Privada Damián Carmona 101 D, Centro Histórico. (44) 2223 3250 FB: El Palomar Restaurante Qro

## **GORDITAS**

**"EL GÜERO Y LUPITA"**Garibaldi 4-A, esq.

Gutiérrez Nájera, Centro Histórico. (44) 2212 669387







Anniversary of the Promulgation of the current Constitution of 1917, at the Teatro de la República. Feb. 5.

Querétaro Experimental Festival. Music, theater, dance in the plazas of the Historic Center, every Saturday from April 23 to August 27.

The Procession of Silence: The Living Stations of the Cross and the Burning of Judas. Date: during Holy Week.

Festival of Foreign Communities Date: Four days during the month of May.

Night of Museums. Date: May 18.

Christmas Biblical Carts Date: December 24 in the afternoon-evening.

International Summer Jazz Festival.

Date: during the month of June/July.

Hay Festival. Date: September

Fiestas Patrias of September 16.

Trova Festival Date: October

Mexican Revolution Festivities. Date: November.

Day of the Dead Festivities Date: November.

Cavalcade of December 23rd. Themed floats through the streets of the Historic Center. Date: December 23rd, 8pm leaving from downtown.

Biblical Christmas floats Date: December 24 in the afternoon-evening.



## **JOSEFA ORTIZ DE**

# **DOMÍNGUEZ "LA CRUZ"**

Calle 15 de Mayo, Centro, 76000 Santiago de Querétaro, Qro.

# **BENITO JUÁREZ "EL**

# **TEPETATE**"

C. Jiménez 20A, LindaVista, 76160 Santiago deQuerétaro, Qro.

# MERCADO MIGUEL HIDALGO

Dirección: Miguel Hidalgo S/n, Centro, 76000 Santiago de Querétaro, Qro.

# **GENERAL MARIANO**

#### **ESCOBEDO**

Calle Vicente Guerrero Sur 2, Centro, 76000 Santiago de Querétaro, Qro.

# **CENTRO DE**

# DESARROLLO ARTESANAL INDÍGENA

C. Ignacio Allende Sur 20,Centro, 76000 Santiago deQuerétaro, Qro.

Teléfono: 442 212 2047

# **MANOS QUERETANAS**

Calle 16 de Septiembre, Centro, 76000 Santiago de Querétaro, Qro.

# **CASA QUERETANA DE**

# LAS ARTESANÍAS

And. Libertad 52, Centro, 76000 Santiago de Querétaro, Qro.





## **Querétaro Congress Center:**

Paseo de las Artes 1531-B, Josefa Vergara, 76090 Santiago de Querétaro, Qro..

# **Metropolitan Theater:**

Paseo de las Artes #1531 - B, Blvd. Bernardo Quintana 1531, Centro Sur, 76090 Santiago de Querétaro, Qro.

## Josefa Ortiz de Domínguez Auditorium:

Av. Constituyentes Esq, Sierra de Zimapán S/N, Villas del Sol, 76000 Santiago de Querétaro, Qro.

# **City Theater:**

Calle 16 de Septiembre 44-E, Centro Histórico, Centro, 76000 Santiago de Querétaro, Qro.

# WHEELCHAIRS AND BICYCLES MODULES FOR WHEELCHAIR AND BICYCLE PROVISION

# CAPTA y Secretaría de Turismo del Estado de Querétaro:

Av. Prol. Luis Pasteur 4, Centro, 76000 Santiago de Querétaro, Qro.

Teléfono: 4421 613700

Bring valid identification, fill out the form.

# Weather

The average annual temperature in the state is 18°C, with an average maximum temperature of 28°C in April and May and an average minimum temperature of 6°C in January.

# https://municipiodequeretaro.gob.mx/

#### **TOURIST INFORMATION CENTERS**

# CAPTA and Secretary of Tourism of the State of Querétaro:

Av. Prol. Luis Pasteur 4, Centro, 76000 Santiago de Querétaro, Qro.

Teléfono: 442 238 5000 /4421 613700

# **Plaza Constitución Tourist Information Module:**

C. Corregidora 14, Centro, 76000 Santiago de Querétaro, Qro.

# Tranvía de Leyendas Puebla City Tour. Tours & DMC, Tip Tours

Monday to Sunday 10:00 a.m. to 8:00 p.m. Frequency: every 40 minutes approximately T. (222) 243 90 01

Andador 5 de Mayo and Corregidora-Joint to Templo de San Francisco. Downtown, 76000 Santiago de Querétaro, Qro

## **Tourist tramway:**

There are 5 streetcars and 2 Qrobuses streetcars that make tours of the Historic Center of CAPTA and Secretary of Tourism of the State the City. See

Tour through emblematic places of the city such as plazas, Convents, the Cerro de las Campanas, and the Aqueduct. Meeting point: Jardín Guerrero M-F 10am-6pm.

Contact: 4461080777





San Juan del Rio in the state of Queretaro, has a rich history, colonial architecture and a privileged location, this destination offers a perfect combination of culture, natural beauty and gastronomy.

Explore the Centro Histórico, where you will find the imposing Parroquia de San Juan Bautista and other historic buildings.

Tour the hacienda route and marvel at the old buildings converted into boutique hotels and restaurants. Enjoy the Cheese and Wine Route, visiting vineyards and cheese factories to taste local products. Immerse yourself in nature at the Paso de Vaqueros Ecotourism Park and the Presa de la Concepción Dam. Don't forget to try the delicious local gastronomy.



# Land

# **Terrestrial Connectivity**

**Roads:** San Juan del Río has a well-developed road network that connects the city with other nearby towns and major cities in Mexico. The Mexico-Queretaro Highway (Mexico 57D) is an important access route from Mexico City to the north of the country.

**Buses:** Bus transportation is a popular option for travel from San Juan del Río. The city has the San Juan del Río Bus Terminal, from where several bus lines operate offering services to various cities in Mexico. Some well-known bus companies are ETN, Primera Plus, Flecha Amarilla, and Autobuses San Juan.

# Air

# **Air Connectivity**

Queretaro International Airport (QRO): Queretaro International Airport is the closest airport to San Juan del Rio, located approximately 35 kilometers northeast of the city. It is a medium-sized airport offering domestic and international flights. Several airlines operate at this airport, such as Aeromexico, Volaris, Interjet and VivaAerobus, providing connections to various cities in Mexico and some destinations in the United States.





# Hotels in the Historic Center





#### **HOTEL HACIENDA LA VENTA**

Calle Ocampo No. 1, Centro, San Juan del Río, Querétaro.



#### HOTEL MISIÓN SAN JUAN DEL RÍO

Av. Juárez No. 110, Centro, San Juan del Río, Querétaro.



#### **HOTEL SAN JUAN PARK**

Calle Benito Juárez No. 4, Centro, San Juan del Río, Querétaro.



#### **HOTEL MANSIONES SAN JUAN**

Calle Miguel Hidalgo No. 2, Centro, San Juan del Río, Querétaro.



#### **HOTEL PLAZA VENECIA**

Calle Hidalgo No. 14, Centro, San Juan del Río, Querétaro.





- Independence Square
- Central Garden
- Templo de la Cruz (Temple of the Cross)
- Museum of Death
- Vineyards and wineries
- Bridge of History
- Exhacienda de Santa Clara

# Unmissable Experiences

**Touring the Convents** 

**Cheese and Wine Route** 

Route of the Haciendas

Route of the Vineyards





### **Route of the Convents**

This route takes you to visit the historic 16th century convents located in the surroundings of San Juan del Río, such as the Convent of Santa Clara, the Convent of San Juan de la Vega and the Convent of San Nicolás de Tolentino.

#### **Cheese and Wine Route**

If you are a lover of gastronomic products, this route will allow you to visit vineyards and wineries where high quality wines are produced, as well as cheese dairies where you can taste the delicious artisan cheeses of the region.

#### **Haciendas Route**

This route invites you to discover the old haciendas that surround San Juan del Río. You can visit historic haciendas, some of them converted into hotels, restaurants or museums, and learn about the importance they had in the past.

# **Vineyard Route**

This route is focused on visiting vineyards and wineries in the surroundings of San Juan del Río, where you can enjoy guided tours, wine tastings and food pairings with regional food.









Barbacoa



Dobladitas de queso con chile



Centro, San Juan del Río,

Querétaro.



Juan del Río, Querétaro.

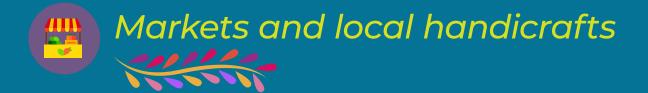
LA CASA DEL NARANJO	EL CORRAL DE LA VACA	GLORIA ALINA	
Hotel Hacienda La Venta,	México 45 km 171, Centro.	Carretera San Juan del Río	
Carretera Panamericana	(42) 7272 5118	– Tequisquiapan km 6 San Pedro Ahuacatlán.	
Poniente 3, Centro Histórico.	Fb elcorraldelavaca		
(42) 7272 9625		(42) 7274 9544	
		Fb Restaurante GloriAlina	
SORGO ROJO	EL FOGÓN MEXICANO	CAFÉ LA PARROQUIA	
Av. Benito Juárez Oriente 9	Blvd. Miguel Hidalgo 78 B,	Fundadores 3,	
A, Centro Histórico.	Centro Histórico.	Centro Histórico.	
(42) 7204 2534	(42) 7272 5491	(42) 7272 4740	
Fb sorgorojorestaurante	Fb el.fogonmexicano		
O'PUENTE	BARBACOA SANTIAGO	CAMPO BRAVO	
Av. Benito Juárez Poniente 185,	Autopista MexQro. km	Panamericana km 171,	
Centro Histórico.	152 Palmillas, San Juan del	Centro Histórico.	
(42) 7272 0568	Río. (42) 7266 2186	(42) 7272 4445	
www.hotelsanjuandelrio.com	Fb barbacoasantiagomx	Fb Campo Bravo Bar & Grill	
EL MESÓN DE CHUCHO EL	LA ESTACIÓN DE SAN	ANTIGUA HACIENDA DE	
ROTO	JUAN	GUADALUPE	
Calle 16 de septiembre No.	Calle 16 de septiembre No.	Calle Guadalupe No. 12,	
1, Centro, San Juan del Río,	2, Centro, San Juan del Río,	Centro, San Juan del Río,	
Querétaro.	Querétaro.	Querétaro.	
LOS ARCOS RESTAURANTE	MARISCOS EL CAMARÓN	EL ITALIANO	
Calle Hidalgo No. 4, Centro, San	Calle Juárez No. 15,	Calle Independencia No. 14	
- 11-4 - 4:			

Centro, San Juan del Río,

Querétaro.







#### **HIDALGO MARKET**

It is the main market of San Juan del Río, located in the Historic Center, on the corner of Hidalgo and Aldama streets. Here you can find a wide variety of fresh produce, such as fRoutes, vegetables, meats, cheeses and typical products of the region.

#### SAN JUAN DEL RÍO ARTISAN MARKET

This market is located on 16 de Septiembre Street, in the historic center. Here you will find a wide variety of handicrafts, such as textiles, ceramics, jewelry, talavera and other products made by local artisans.

#### "EL PORTALITO" SWEETS AND HANDICRAFTS MARKET

The meaning of Tukulná is "The house of thought" and it is here where you can find all kinds of handicrafts typical of the state of Campeche. From their world famous hammocks, typical dresses known as huipiles, the jipi hat, bone and bull horn accessories, among many more.C. 10 333, Zona Centro, 24000 Campeche.

#### **ORGANIC PRODUCTS MARKET "TLALLI"**

It is located on Mariano Matamoros Street, in the Centro neighborhood. In this market you can buy fresh organic products, such as fRoutes, vegetables, dairy products, bakery and other healthy foods.





#### **City Theater:**

It is the main theater of San Juan del Río, located in the Historic Center, on Morelos Street No. 28. This theater has a varied program that includes plays, concerts, dance and other artistic expressions.

#### **Sports Unit Auditorium:**

It is located in the Unidad Deportiva de San Juan del Río, on Juan Pablo II Street. This auditorium is used for cultural events, concerts and theatrical presentations.

#### Weather

The average annual temperature of the state is 21°C, with an average minimum temperature of 8.4°C in January and an average maximum temperature of 32°C in May.

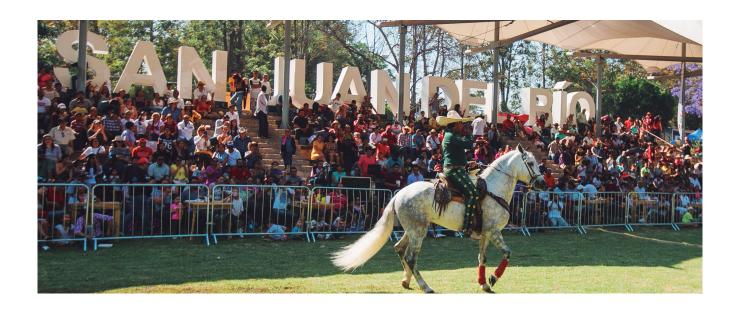
#### San Juan del Río Tourism Office:

Located in the Historic Center, at Hidalgo Street No. 1, this office is the point of reference for tourist information in the city. Here you will find brochures, maps and personalized assistance to plan your visit.

#### Historic downtown San Juan del Río:

When visiting the Historic Center of the city, you will find tourist information modules distributed in strategic points, such as Plaza Independencia or Plaza Fundadores. These modules are staffed with trained personnel to provide you with information about the sites of interest and tourist activities in the area.

https://www.sanjuandelrio.gob.mx/







San Luis Potosi is synonymous of great and beautiful constructions; the temples of the different religious orders were built in baroque style with quarry stone, as well as the stately buildings and mansions of neoclassical style that predominate in the historic center, as well as the simplicity of civil architecture with its characteristic facades and ironwork windows that give life to the

city.

In the central region is located the capital of the state; where the historic center surrounds you with its gardens, parks and museums where you can enjoy the different cultural activities that are developed in them; while enjoying the tradition that enclose these walls of pink quarry, you can admire the center through the magic of the legends. The intangible heritage is also represented by the rich and varied gastronomy of the area.

The Historic Center of San Luis Potosi is a tourist site characterized by the presence of an important historical and architectural heritage. It has 479 hectares that include the Historic Monuments Zone of San Luis Potosi determined by Presidential Decree of December 19, 1990, which is also known as the Historic Center.



# Land Terrestrial Connectivity

#### **Highways:**

Federal Highway 57: Known as the Mexico-Piedras Negras Highway, it is the main access road to San Luis Potosi. It connects the city with Mexico City to the south and with important cities in northern Mexico, such as Saltillo and Monterrey.

#### Federal Highway 70:

Also called the Central Highway, it connects San Luis Potosi with the city of Queretaro to the east. This highway is important for freight and commercial travel.

#### Federal Highway 80:

Known as the Rioverde-Ciudad Valles Highway, it is an important road to access the Huasteca Potosina region from San Luis Potosí. It connects with cities such as Rioverde and Ciudad Valles, famous for their natural landscapes.

#### **Buses:**

San Luis Potosi has a modern and well-connected bus terminal, known as the Terminal Terrestre de Autobuses de San Luis Potosi (TASLP). From this terminal, it is possible to travel to several cities in Mexico and to international destinations in the United States.

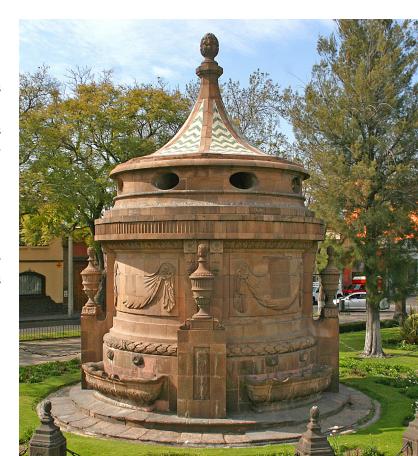


# **Air Connectivity**

The San Luis Potosi airport has the following Connectivity:

#### Flights:

Monterrey
Puerto Vallarta CDMX
Dallas/Fortworth
Houston
Tijuana







#### **HOTEL REAL PLAZA**

Av. Venustiano Carranza 890, Moderna, 78250 San Luis, S.L.P. 444 814 6969



#### **HOTEL PANORAMA**

Av. Venustiano Carranza 315, CentroHistorico, 78000 San Luis, S.L.P. 444 812 1777



#### **NH HOTEL**

Av. Venustiano Carranza 1460, De Tequisquiapan, 78250 San Luis, S.L.P. 444 123 6500



#### **GRAN HOTEL CONCORDIA**

C. Morelos No 705, Centro Historico, 78000 San Luis, S.L.P. 444 274 0870



#### **HOTEL MARGARITA**

Avenida Universidad No.300, Centro, 78000 San Luis, S.L.P. 444 139 1191



#### **HOTEL ARISTA 1026**

Mariano Arista 1026, De Tequisquiapan, 78230 San Luis, S.L.P. 444 569 2982



#### **CITY EXPRESS JUNIOR CARRANZA**

Av. Venustiano Carranza 1513, Los Alamos, 78174 San Luis, S.L.P. 444 880 8400



#### **HOTEL SAN FRANCISCO**

Avenida Universidad 375, Central, 78000 San Luis, S.L.P. 444 814 1000



#### **CITY CENTRO**

Ignacio Aldama Núm. 405, Centro Historico, 78000 San Luis, S.L.P. 444 804 2280.



# HOTEL BOUTIQUE MUSEO PALACIO DE SAN AGUSTÍN

Hermenegildo Galeana 240, Centro Historico, S.L.P.



#### **HOTEL NÁPOLES**

Juan Sarabia 120, Centro Historico, 78000 San Luis, S.L.P. 444 812 8418



#### **ANTOSI BY INMERSE**

Álvaro Obregón 690, Centro Historico, 78000 San Luis, S.L.P. 444 168 0523



#### **HOTEL CASA TEQUIS**

Esquina, Blas Escontria, Mariano Otero 355, 78250.San Luis,S.L.P. 444 479 8885



#### CASA CATALINA

Arteaga 270, Barrio de San Sebastian, 78349 San Luis, S.L.P. 444 810 0261



- Historic Downtown
- Visit to Haciendas
- La Paz Theater
- Center of the Arts
- Museums
- Bicentennial University Cultural

#### Center

- Damián Carmona Boarding
   School
- Caja del Agua
- Metropolitan Cathedral
- Chapels and temples
- Downtown squares
- Historical Center and neighborhoods
- Gardens and parks
- San José Dam
- Municipal Palace
- Visit historic buildings



Tangamanga Park

Museum Circuit

Streetcar ride through the historic downtown

**Enchiladas Potosinas** 

**Mezcal Route** 





# Unmissable Experiences

# Tangamanga Park



The largest urban park in Mexico, considered the lung of the capital where you can enjoy outdoor shows surrounded by nature.

# Museu<mark>m circuit</mark>



With a total of 17 museums, the city attracts art, history and science lovers year-round. Among them are the National Museum of the Mask, the Labyrinth of Sciences and Arts, and the famous Leonora Carrington Museum.

# **Streetcar ride through the Historic Downtown**



The ride through the streets of the city aboard a classic streetcar is a journey through time that starts at the Plaza de Armas to admire the architectural beauty and the stories that are woven around its 7 neighborhoods.



# Unmissable Experiences

### **Enchiladas Potosinas**



With more than 100 years of tradition, enchiladas potosinas are considered the flagship of the State's Gastronomy. The story goes that this delicious dish is the product of a fortunate accident: a woman took her corn not only from the state, but from the country.

To the mill where chili peppers were processed, and when the ground grain was given to her, it had mixed with chili residue, turning it red. The resulting flavor is what we can enjoy today as one of the most emblematic dishes.

# Mezcal Route



More than 150 years of history support the production of Mezcal potosino, which is produced in traditional haciendas and factories that open their doors to taste this ancestral distillate and learn about its artisanal production process from master mezcaleros.











**Enchiladas Potosinas** 

**Prickly pear cheese** 

**Caldo Huasteco** 





#### LA POSADA DEL VIRREY

Jardín Hidalgo 3, Centro Histórico. (44) 4812 7150 FB: laposadadelvirrey

#### LA PARROQUIA POTOSINA

Av. Venustiano Carranza 303,Centro Histórico.(44) 4812 6681FB: laparroquiapotosina

#### **LA GRAN VIA**

Av. Venustiano Carranza 560, Centro Histórico. (44) 4812 2899

#### **ANTOJITOS EL POZOLE**

Alfredo M. Terrazas 600 De Tequisquiapan. (44) 4813 1100

#### **RINCÓN HUASTECO**

Av. Cuauhtémoc 232, La Moderna. (44) 4814 6003

#### **COMIDA TÍPICA POTOSINA**

#### LAS DELICIAS

Mariano Escobedo 405 B, Zona Centro. (44) 4814 4664

#### TACOS ROJOS DOÑA

#### **JUANITA**

Ignacio Zaragoza 90, Centro histórico. (44) 3312 1888

#### **EL GRAN BORREGO DE**

#### ORO

Jardín Hidalgo 13 C, Aguilares, Delegación Villa de Pozos, (44) 4239 1494

#### **CORREDOR DE LAS**

#### **GORDITAS DE MORALES**

Av. Paseo de los Derechos Humanos No. 222, Burócratas del Estado.

#### **ANTOJITOS SAN MIGUELITO**

Prol. Pedro Vallejo 605, Barrio de San Miguelito. (44) 4814 3637

#### **EL MÉXICO DE FRIDA**

Calz.de Guadalupe 1000 El Santuario. (44) 4815 0671

#### **CENADURÍA SANTUARIO**

Valentín Gama 646, Jardín. Cuauhtémoc. (44) 4811 4603









#### THE REPUBLIC MARKET

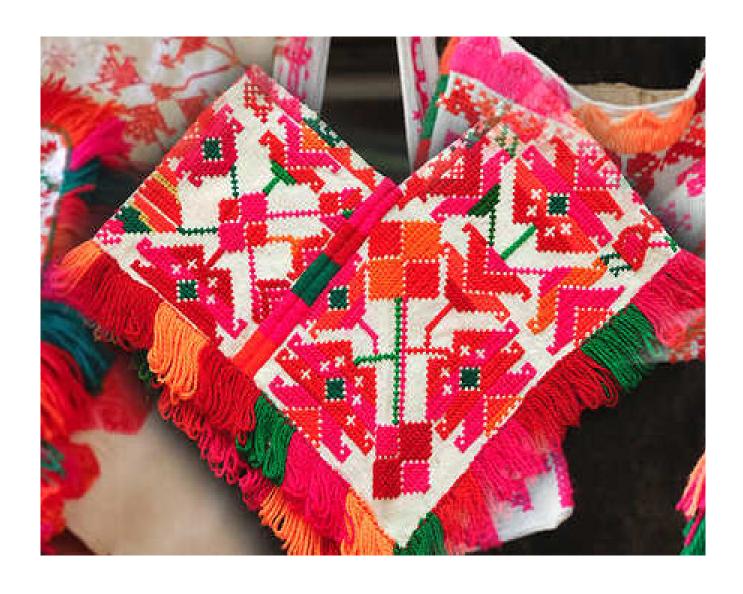
Reforma 405A, Centro Histórico Horario 7:00 a 18:00 hrs.

#### **HIDALGO MARKET**

Calle Miguel Hidalgo S/N, Centro Histórico Horario 8:00 a 20:00 hrs.

#### **TANGAMANGA MARKET**

Jardín Colón S/N, Centro Histórico Horario 8:00 a 16:30 hrs.





### **Route Plaza Fundadores**

Plaza Fundadores, University building, La Compañía chapel, Loreto chapel, UASLP Library, pineapple building, Caja Real, La Lonja and Palacio Monumental.

Starting point.

Plaza Fundadores Carranza corner with Ignacio Aldama.





### Route Plaza de armas

Government Palace, Casa de la Virreina, Metropolitan Cathedral, Othonian Museum, Zaragoza Balcony, Plaza de Armas Kiosk and Municipal Palace.

Starting point.

Plaza de Armas corner of Palacio de Gobierno on Carranza Street.





### **Route Plaza del Carmen**

Plaza del Carmen, templo del Carmen, museo del virreinato, Teatro de la Paz, museo Nacional de la Máscara y escultura del cofrade.

Plaza del Carmen, Temple of Carmen, Viceroyalty Museum, Teatro de la Paz, National Museum of the Mask and sculpture of the brotherhood.





#### **Sense to See Route**

Sensory tour in which visually impaired people guide people without disabilities, telling historical and touristic data of the city, offering them tastings of local gastronomy (chocolates, wafers, tuna cheese, bread). During the whole activity they use a mask and they experience and perceive from the other senses: touch, taste, smell and especially hearing, what is happening in the environment; they also become aware of the barriers faced by people with this condition, thus promoting social inclusion. It starts at the monument of the founders located in the square of the same name.

Starting point. Carranza to Plaza de Armas, government palace, posada del virrey, kiosk from north to south, cathedral, and municipal palace.





#### **Bar route**

This tour takes place in bars that are located within the historic center; made with establishments that highlight the flavors of the capital (food and drink); Starting at Plaza de Armas towards the Tampico bar which is located behind the Palacio Municipal, continuing towards the Loreto Carmen bar which is located on the corner of Plaza de Carmen, followed by the La Consentida bar which is behind the San Agustin temple, then walking towards the San Francisco alley visiting the La Leyenda bar, then the Callejón 7B bar, the Gusto Culposo bar, ending at the La Piquería bar which is located in front of the Aránzazu plaza.





# **Route of the temples**

Metropolitan Tabernacle Parish (La Compañia), Guadalupe Chapel (Catholic Action), San Francisco de Asis Temple, Franciscan Third Order Temple, Sacred Heart Temple, San Agustin Temple, San José and Señor de los Trabajos Sanctuary, Carmen Temple, Holy Spirit and Our Lady of Health Temple, San Juan de Dios and Our Lady of the Rosary Temple, Cathedral and Basilica Menor de Guadalupe.





#### **Route of the museums**

Centro Cultural Palacio Municipal, Museo Casa de Othón, Museo del Virreinato, Museo Nacional de la Mascara, Museo del Ferrocarril, Museo de Escultura Contemporanea Federico Silva, Museo de Arte Contemporaneo, Museo de sitio de la UASLP, Museo Regional Potosino.

# **Concepción Cabrera Route**

It begins in the Garden of San Juan de Dios house where he was born, Cathedral where he was baptized and made the 1st. Communion, Parish of the Metropolitan Tabernacle Mystical Revelations, Temples of San Francisco and Third Order profession in V. O. T. of San Francisco, Temple of Carmen Marriage with Francisco Armida.





#### San Luis Potosi Convention Center:

Founded on September 1, 2009, it was designed by Potosí architects José Zendejas Hernández and Wilfrido Martínez de León, and is a venue with avant-garde, world-class architecture, carefully designed to blend in with the exterior landscape and offer visitors an impressive panoramic view of the city.

Its first class facilities offer intelligent areas that allow the creation of rooms by means of sliding panels, to carry out from small and private meetings to massive events.

Address: Boulevard Antonio Rocha Cordero No. 125, Desarrollo del Pedregal, San Luis Potosí, S.L.P.

#### **Potosino Convention Center:**

Since its construction in 1980, the Centro Potosino de Convenciones has been characterized by its excellent gastronomic service as well as its personalized service to its clients. Its first class facilities have hosted important social and business events. It has all the necessary services to make the wedding of your Dreams come true.

Address: Benigno Arriaga, De Tequisquiapan, 78230 San Luis, S.L.P.

#### **TOURIST INFORMATION CENTERS**

#### **State Tourist Information Office:**

Manuel José Othón 130

#### **Municipal Tourist Information Office:**

Hidalgo Garden next to the Cathedral

#### **Turibus**

San Luis Rey Tourist Tramway is a company that seeks to promote cultural tourism in the city, with panoramic tours aboard the streetcar, awakening the interest of tourists through the excellence and reliability of the service.

The route through the historic center visits the main squares, gardens, churches, monuments, museums and sites of interest.

Tours in the historic center with a duration of one hour, departing from Plaza del Carmen. Tickets are sold directly on the streetcars and departures every 25 minutes from 10:00 am to 7:30 pm.

#### Weather

The average annual temperature of the state is 21°C, with an average minimum temperature of 8.4°C in January and an average maximum temperature of 32°C in May.

sitio.sanluis.gob.mx

# San Miguel de Allende



In the 18th century and the first decade of the 19th century, the city of San Miguel de Allende became an important commercial, industrial and agricultural center. Thanks to the mining estates of Guanajuato, San Luis Potosí and Zacatecas, it was an obligatory passage for the transfer of silver to Mexico City and a supply point for all kinds of merchandise destined for the populations of the region. It was also the cradle of the Conspiracy of 1810 and the birthplace of the great national heroes, Ignacio Allende and Juan Aldama.

Its colonial structures, an example of baroque-neoclassical architecture, were "discovered" by the foreign artists who arrived and established art and cultural institutes, such as the Instituto Allende and the School of Fine Arts, attracting artists such as David Alfaro Siqueiros and, as a consequence, the arrival of foreign art students.



# Land

# **Terrestrial Connectivity**

Federal Highway No. 57 connects the state with Mexico City to the south and San Luis Potosí to the north; No. 55 with Toluca; No. 45 with Guanajuato and Guadalajara; No. 120 with Xilitla; and No. 69 with Río Verde.

#### From:

CDMX	263 km	2 h 40 m
Guadalajara	338 km	3 h 15 m
Monterrey	670 km	4 h 30 m
Morelia	188 km	1 h 20 m
León	121 km	2 h
Querétaro	65 km	2 h 30 m

# Air

# **Air Connectivity**

Direct international flights to Del Bajio International Airport:

Dallas

Houston

Oakland

Chicago

Los Ángeles

Sacramento

San Antonio

Direct international flights to Queretaro International Airport:

Dallas

Houston







#### **AMETTE**

Salida Real a Querétaro 168, Zona Centro, 37700 SMA, Gto.





#### **HACIENDA EL SANTUARIO**

Aldama 41, Zona Centro, 37700 San Miguel de Allende, Gto Tel: 415 152 1042



#### **DOS CASAS**

Quebrada 101, Zona Centro, 37700 San Miguel de Allende, Gto.

Tel: 415 154 4073



#### **MATILDA**

Aldama 53, Zona Centro, 37700 SMA, Gto.

Tel: 415 152 1015



#### **CASA HOYOS**

Mesones 14, Zona Centro, 37700 SMA, Gto. Tel: 415 152 0002



#### **ROSEWOOD**

INemesio Diez 11, Zona Centro, 37700 San Miguel de Allende, Gto. Tel: 415 152 9700



#### CASA DE SIERRA NEVADA

Hospicio 35, Zona Centro, 37700 SMA, Gto. Tel: 415 152 7040



#### **DOCE 18**

Relox 18, Zona Centro, 37700 San Miguel de Allende, Gto Tel: 415 154 9201



#### **CASA NO NAME**

Calle del Dr Ignacio Hernandez Macias 52, Zona Centro, 37700 SMA, Gto. Tel: 415 152 1768



#### **CASA 1810**

Hidalgo 8, Zona Centro, Centro, 37700 SMA, Gto. Tel: 415 121 3501



- Historical cultural tour
- El Chorro- Atotonilco
- La Aurora Factory
- Cultural Center Ignacio Ramírez el Nigromante "Bellas Artes".
- Civic Plaza
- Allende House
- Casa del Mayorazgo
- San Francisco Temple
- Engineer's Pond
- Pirámides Cañada de la Virgen
- Allende Institute

# 5 Unmissable Experiences

Visit the Main Garden and Parish of San Miguel Arcángel

Visit the Civic Plaza

Allende House

Vineyards

Balloon ride





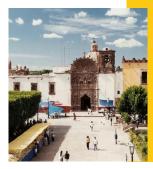
# Unmissable Experiences

# Main Garden and San Miguel Arcángel Parish Church



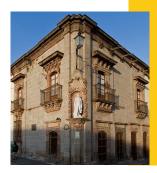
The first step to get to know this heritage city is to enter its heart. The Jardín Principal is located in the first square of San Miguel de Allende, sit on one of the benches and enjoy an ice cream while listening to the musicians. You can add to your walk a gastronomic experience in one of the restaurants or terraces around.

### Civic Plaza



Take a picture next to the equestrian statue of Ignacio Allende, located in the Plaza Cívica, the largest gathering space in the city (located in the northern zone). It dates back to 1555 and for some time was considered the original center of the town. Without a doubt, it is the meeting point when it comes to things to do in San Miguel de Allende.

# Allende House



Visit the Allende House-Museum. With a beautiful neoclassical façade designed in the middle of the 18th century, this building houses an interesting collection of pieces from the Independence period arranged in the rooms where the hero Ignacio Allende y Unzaga was born.



# Unmissable Experiences

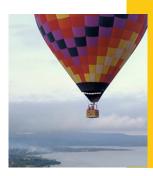
# **Vineyards**



San Miguel de Allende is a wine region worth visiting from corner to corner. San Miguel de Allende currently has 8 vineyards:

- · Viñedos San Lucas y San Francisco · Viñedos San Miguel
- Dos Buhos
   San José la Vista Toyan
- · Casa Anza · Los Senderos · Santa Catalina

# Hot air balloon ride



You will be able to tour the beautiful colonial city of San Miguel de Allende from the heights in a hot air balloon. You can choose the package that best suits your needs with any of the 7 companies that offer their services.







Tumbagón



Pulque de tuna



Fiambre al estilo San Miguel de Allende





#### **TRAZO 1810**

Hidalgo 8, Zona Centro (41) 5121 3501 www.casa1810.com

#### **MOXI RESTARUANT**

Aldama 53, Zona Centro. (41) 5152 1015 www.hotelmatilda.com

#### **ANTONIA BISTRO**

San Francisco 57, Zona Centro. (41) 5152 7295 www.antoniabistro.com

#### **ANDANZA-CASA DE SIERRA**

#### **NEVADA**

Hospicio 35, Centro. 41) 5152 7040 belmond.com/casadesierranevada

#### THE RESTARUANT

Diez de Sollano y Dávalos 16, Centro. (41) 5154 78 62 therestaurantsanmiguel.com

#### **RESTAURANTE 1826**

Nemesio Diez 11, Zona Centro. (41) 5152 9700 www.rosewoodhotels.c om/en/ san-miguelde-allende

#### во

Canal 16, Zona Centro. (41) 5121 6787 www.bovinerestaurant.com.mx

#### KAB'AN COCINA DE ORIGEN

Dr. Ignacio Hernández Macías 43-B (41) 5105 4836 www.kabansanmiguel.com

#### **ZIBU ALLENDE-LIVE AQUA**

Calzada de la Presa 85, Zona Centro (41) 5150 2300 www.liveaqua.com

#### **ÁPERI RESTAURANT**

Quebrada 101, Zona Centro. (41) 5154 4073 www.doscasas.com.mx

#### **SPICE MARKET-LIVE AQUA**

Calzada de la Presa 85, Zona Centro (41) 5150 2300 www.liveaqua.com

#### **LA GARUFA**

Canal 28, Zona Centro. (41) 5154 6555 www.garufa.net





#### **Historic Downtown Route**

This tour will take you to explore the heart of San Miguel de Allende, a UNESCO World Heritage Site. You will be able to admire the majestic San Miguel Arcangel Parish, walk through its cobblestone streets, visit the Casa de Allende, the Main Square and other historical monuments.

### **Route of the Temples**

San Miguel de Allende has numerous churches and chapels of great architectural and religious value. You can visit emblematic places such as the Church of San Francisco, the Sanctuary of Atotonilco and the Chapel of the Holy House.

#### **Route of the Murals**

San Miguel de Allende is famous for its colorful murals painted on building facades. You can walk the streets and discover works by renowned local and international artists, such as the famous mural of "El Nigromante" at the Instituto Allende.

### **Route of the Markets**

San Miguel de Allende has several markets where you can enjoy local life and buy handicrafts, fresh food and souvenirs. Don't miss the Mercado de Artesanías, the Mercado Ignacio Ramírez (Mercado Sano) and the Mercado de Productores Orgánicos.

#### **Art Galleries Route**

San Miguel de Allende is an important artistic center and is home to numerous galleries where you can appreciate works by local and foreign artists. You can visit the Atotonilco Gallery, the Casa Diana Gallery, the Aurora Gallery and other renowned galleries.



#### HANDICRAFTS MARKET

Located on Colegio Street, this market is ideal for finding traditional Mexican handicrafts, such as textiles, ceramics, jewelry, blown glass and more.

## IGNACIO RAMÍREZ MARKET (HEALTHY MARKET)

It is located on the street of Ancha de San Antonio. Here you will find a wide variety of organic products, fresh foods, bakeries, cheeses, wines and other local products.

#### **ORGANIC PRODUCERS MARKET**

It is located in the Instituto Allende, on Ancha Street in San Antonio. This market is known for offering organic products, such as fRoutes, vegetables, eggs, dairy and other healthy foods.

## TIANGUIS ORGÁNICO DE LA AURORA (AURORA ORGANIC MARKET)

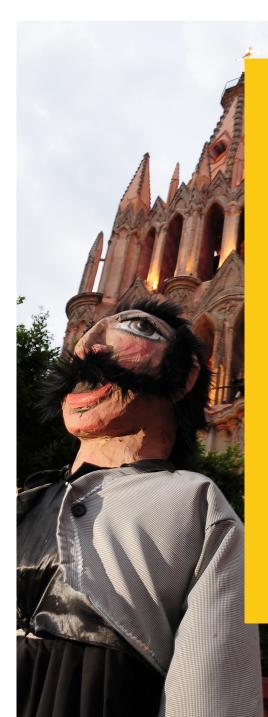
Every Saturday, at the Espacio Cultural La Aurora, this tianguis takes place where you can find organic products, handicrafts, prepared foods, jewelry and more.

#### **CRAFT SHOPS**

Throughout the Historic Center of San Miguel de Allende you will find craft stores where you can purchase unique products such as embroidered textiles, ceramics, alebrijes, masks, silverware and more.







Birthday of Generalissimo Don Ignacio Allende y Unzada: January

Lord of the Conquest: 1st Friday of March

Festivity of the holy cross, corn valley: May

Convite de Locos: June

Holy Week: Procession of the Holy Burial, Good

Friday.

Vendimias: August-September

September 15 Alborada September

Feast of St. Michael the Archangel: September

Bringing of the Lord of the Column: Holy Week

Entrance of the Xuchiles: September

Day of the Dead: November

Fair of the wool and brass: November



#### Weather

The average annual temperature is 18°C.

The highest average temperature, around 30°C, occurs in May and June and the lowest, around 5.2°C, in January.

https://www.sanmigueldeallende.gob.mx/

## **TOURIST INFORMATION CENTERS**

Tourist Information Bar Plaza Principal 10, Zona Centro 37700 San Miguel de Allende, Gto.







The urban fabric and architecture of Tlacotalpan represent the fusion of Spanish and Caribbean traditions of exceptional importance and quality.

It is developed taking the Papaloapan River as a guiding axis with wide streets parallel to the river and narrow alleys perpendicular to it, depending on the particular climatic conditions such as light, shade, rain and wind.

Tlacotalpan is a Spanish colonial river port, located on the coast of the Gulf of Mexico, accessible only via the Papaloapan River, whose original urban fabric is particularly well preserved.

Its exceptional character lies in the urban landscape of wide streets, modest yet exuberant houses in a variety of styles and colors, and numerous ancient trees in public and private open spaces. Inscribed on the UNESCO World Heritage List on December 2, 1998.



# Land

## **Terrestrial Connectivity**

From:

 CDMX
 471 km
 6 h 33 m

 Córdoba
 186 km
 2 h 30 m

 Puebla
 350 km
 4 h 45 m

 Oaxaca
 520 km
 6 h 30 m

# Air

## **Air Connectivity**

Tlacotalpan does not have its own airport, so we recommend the following nearby airports:

**Veracruz International Airport** 

Xoxocotlán International Airport (OAX)







## **HOTEL POSADA DOÑA LALA**

Venustiano Carranza 288 8842580 Posada\_lala©hotmail.com



## **HOTEL CANDELARIA**

Rodríguez Beltrán 288 8843120 hotelcandelaria©hotmail.com



#### **POSADA MI MORENA**

Miguel Z. Chazaro



## **HOTEL DOÑA JUANA**

Juan Enríquez 288 8843480 hoteljuana\_tlaco@hotmail.com



# ESTANCIA LUZ DE NOCHE FORO CULTURAL

Juan Enríquez 5560045684 forocultural©luzdenoche.org.mx



## CASA DE LOS ABUELOS

Miguel Z. Chazaro 288 1184227



#### POSADA DEL SON

Gonzalo Aguirre Beltrán 2888842955 posadadelson@hotmail.com



#### **HOTEL AROMAS**

José María Iglesias s/n hotelaromas@Hotmail.com 2888843471



## **HOTEL TLACOTALPAN**

Rodríguez Beltrán 288 8842063 hoteltlacotalpan©hotmail.com



## **HOTEL CASA DEL RÍO**

Miguel Z. Chazaro 288 8842947 reservaciones©casadelrio.com.mx



## **HOTEL CASA BLANCA**

Rodríguez Beltrán 288 8843192 casablanca\_tlaco©hotmail.com



## **ESTANCIA DE SOTAVENTO**

Parque Zaragoza 2888842891 reservas\_hotelestanciadesotave nto@outlook.es



## **HOSTAL EL PATIO**

Puerto de Alvarado 288 884319 elpatiohostal@hotmail.com



## **HOTEL REFORMA**

Parque Zaragoza 2291400352 fafos@hotmail.com





## HOTEL POSADA D' DIEGO

Gutiérrez. Zamora 288 1302462 alpuche09@hotmail.com



## POSADA CASA DE LA LUZ

Bernardino Aguirre 15 rafaelaguilera©hotmail.com casadelaluz15©gmail.com



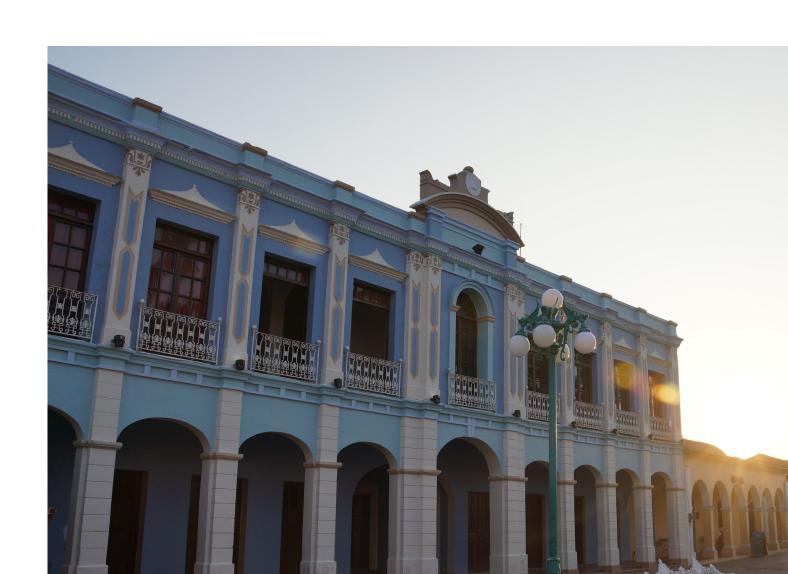
## **POSADA DON LUZ**

Astilleros 288 1300857 iestlacotalpan@gmail.com



## **POSADA DON PEDRO**

Santiago Moreno 288 8842795 2299069199 maguisanjuan@hotmail.com





- Sanctuary of La Candelaria
- San Miguelito Church
- San Cristobal Church
- Municipal Palace
- Agustin Lara Museum
- Doña Martha Square
- Los Jarochos" Esplanade
- Agustín Lara Square
- Municipal Public Library
- Zaragoza Park
- Juarez Alameda
- Cruz Verde Park
- San Miguelito Square
- Hidalgo Park
- City Pier
- Salvador Ferrando Museum

# 5 Unmissable Experiences

Tour around the Plaza
Zaragoza and the streets of
the city

Candelaria Festivities

Sunset on the Papaloapan River

Experience the Saturday Fandango

Gastronomy in the Historic Center





# Unmissable Experiences

## Tour of Plaza Zaragoza and the city streets.



Start your tour at Plaza Zaragoza and its marble sidewalks. At its sides you will find the Church of San Cristobal with an English clock from 1886; the Chapel of Nuestra Señora de la Candelaria, with its vault and dome of coral stone; and the Plazuela Agustin Lara, as well as the Municipal Palace building and marvel at its colorful streets.

## **Candelaria Festivities**



This celebration takes place from January 31 to February 9 in Tlacotalpan, Veracruz. The inhabitants of Tlacotalpan dress in red and take to the streets to venerate the Virgen de la Candelaria, where the celebration begins with a cavalcade with more than 100 horsemen who ride through the city. The celebration does not end there, the mañanitas are sung to the Virgen de la Candelaria in her sanctuary, and you can enjoy a ride on the Papaloapan River, where you can enjoy the different decorations for each boat. At night you can enjoy music and typical food of the place, the perfect closing to continue with this festivity until February 9th. Every day you can enjoy different activities and witness how the streets of Tlacotalpan are filled with music, food and party.



## Unmissable Experiences

## **Sunset on Papaloapan River**



Mexico has some of the most breathtaking places to watch the sunset. This can be the perfect activity to end a day's vacation in paradise and is also a fun way to explore the beauty of this picturesque World Heritage City on the majestic Papaloapan River.

## **Live the Fandango Sabatino**



In the Zaragoza square every Saturday night is held the traditional fandango in which local people and tourists can be accompanying the jaraneros where it lasts until late at night, accompanied by the son and zapateado that characterizes Tlacotalpan, as well as delight in the same place with a traditional Tlacotalpaña drink and its gastronomy, so for the people every Saturday, it is already a tradition in this city cultural heritage of humanity.

## **Gastronomy in the Historic Downtown**



When it comes to enjoying a trip, trying a rich gastronomic proposal, are the requirements you should consider, in this World Cultural Heritage City you can enjoy the weekend of the delicious sparkling popo and rich tamalitos in the Historic Center, an unparalleled experience next to the Sanctuary of the Virgen de la Candelaria.









El popo Peanut Torito Canate al mojo

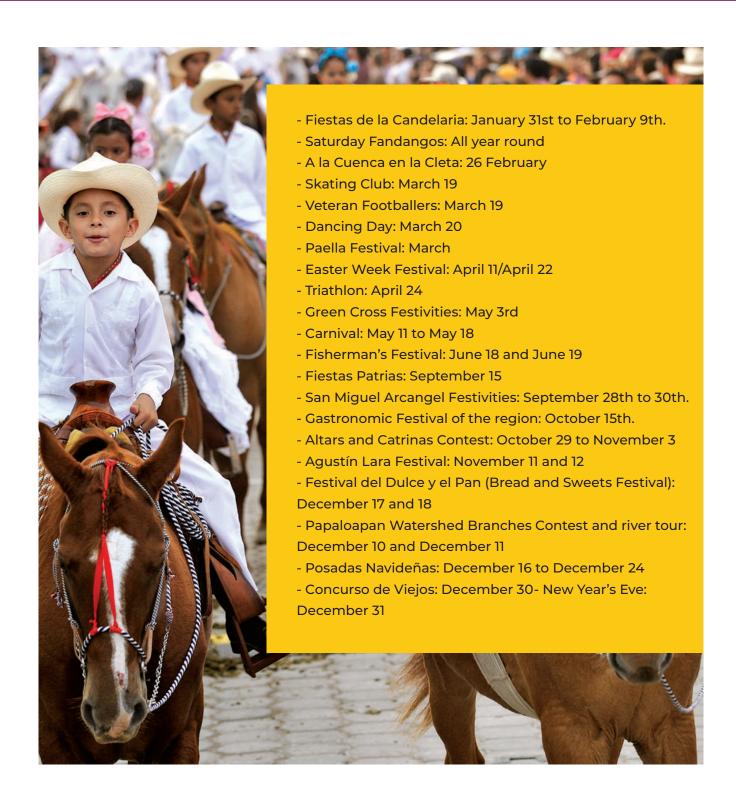




Lagos. (28) 8130 0952 (22) 9527 5434

LA ROCKOLA	AMOR & CAFÉ	DOÑA LALA
Plazuela Agustín Lara.	Plaza Zaragoza. (29) 7100 4892	Avenida Venustiano
(28) 8884 2292	FB: AMOR & CAFÉ	Carranza Centro 11,
FB: La Rokola Rest-Bar		Tlacotalpan.
		(28) 8884 3080
EL K-FECITO	LOS JAROCHOS	ASTOR MARÍA
Parque Zaragoza.	Ribera del Río s/n, Centro	Manuel María Alegre s/n,
(22) 9400 4140	Histórico.(28) 8690 0929 /	Parque Zaragoza.
FB: elkfe	(28) 8131 6066	(22) 9400 4140
ROLI´S PIZZAL	LA PASADITA	EL MUELLE DEL PETROLERO
Plaza Zaragoza.	Boulevard Guillermo	Boulevard Guillermo Cházaro
(28) 8884 3295	Cházaro Lagos.	Lagos.
FB: Rolis Pizza	(28) 8113 7245/	(28) 8885 6696 /
	(28) 8884 3132	(28) 8102 8448
LAS BRISAS DEL	GARLIC´S	LA RIVERA DEL
PAPALOAPAN II	Boulevard Guillermo	PAPALOAPAN
Boulevard Guillermo Cházaro	Cházaro Lagos.	Boulevard Guillermo Cházaro
Lagos. (28) 8130 2462	(28) 4112 3294/	Lagos. (28) 8884 2853
	(22) 91148 484	
LAS BRISAS DEL	EL PESCADERO	
PAPALOAPAN	Blvd. Guillermo Cházaro	
Boulevard Guillermo Cházaro	Lagos.	







## 1 day route

Guided tour of the historic center Plaza Zaragoza, Santuario de la Candelaria and Parroquia San Cristobal.

Visit to the Municipal Market Teodoro Dehesa (breakfast) Tour in the Turibus El Torito.

Visit to the Mini Zoo.

Lunch at Restaurants of the Papaloapan riverside.

Snow tasting at the city pier.

Bicycle tour through the colorful streets of the Heritage City Free evening.





## Two-day route (option 1)

## Day 1

- Guided tour of the historic center Plaza Zaragoza, Santuario de la Candelaria and Parroquia San Cristobal.
- Visit to the Municipal Market Teodoro Dehesa (breakfast).
- Tour in the Turibus El Torito Visit to the Mini Zoo
- Lunch at Restaurants of the Papaloapan riverbank
- Snow tasting at the city's pier
- Bicycle tour through the colorful streets of the Heritage City.
- Free evening

## Día 2

- Breakfast at riverside restaurant Guided tour of the city's museums (Salvador Ferrando, Agustín Lara and Sotavento).
- Visit to the Netzahualcóyotl Theater.
- Free time at leisure
- · Lunch at the city pier
- Visit Casa de Cultura Agustin Lara
- · Fandango at Plaza Zaragoza
- Night tour
- · Bicycling (visit to the municipal cemetery).





## Two-day route (option 2)

## Day 1

- Meeting point and photo session Explanada los Jarochos
- Breakfast on the banks of the Papaloapan River Visit the city's museum, culture house and Netzahualcóyotl theater, mini zoo Tour in the turibus
- Snow tasting at the city's pier
- · Free time at leisure
- Visit the Sanctuary of the Virgen de la Candelaria, San Cristobal parish and Zaragoza Park
- Sunset boat ride on the Papaloapan River.
- Free evening

## Day 2

- Visit to the Agustin Lara and Salvador Ferrando museums.
- Tour of the recreational center Campestre Doña Moncha (breakfast buffet and pool stay)
- Free time
- · Bicycle tour through alleys
- Visit to San Miguelito, the oldest neighborhood of the city by bicycle Tasting of popo and tamale in Agustin Lara square
- Fandango in the first floor of the municipal palace
- Free evening





## **Netzahualcoyotl Theater:**

Located on Venustiano Carranza Ave. Capacity: 450 people..

## Campestre Doña Moncha "Salón Las Ninfas":

Located on José maría iglesias s/n (0,64 km) 95461 Tlacotalpan, Veracruz de Ignacio de la Llave, México

Capacity: 600 people Tel: 28888 4 34 71

#### Weather

Its climate is warm-regular, with an average annual temperature of 28°C.

www.tlacotalpanmunicipio.gob.mx

#### **TOURIST INFORMATION CENTERS**

## **Directorate of Tourism and Special Events:**

- · Plaza Zaragoza s/n Bajos del Palacio Municipal
- · Colonia Centro
- · Muelle de la ciudad
- · Bulevard Guillermo Chazaro Lagos

## Bicycle rental:

Next to the parish of San Cristobal from Monday to Thursday from 9:00 to 23:00 hours, with a night tour.

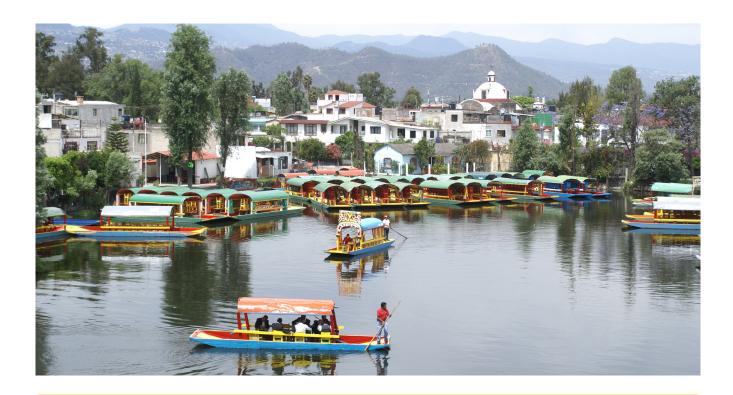
From Friday to Sunday it is located in the Zaragoza Park, from 4:00 to 11:00 pm.

Tel. 2292138346

#### **Turibus and Tram**

Turibus 'El Torito' de Tlacotalpan is in Estado de Veracruz. Turibus 'El Torito' de Tlacotalpan is located near Monumento a los Jarochos, and close to Hotel Posada Dona Lala.





Located 28 kilometers south of central Mexico, the site of Xochimilco with its network of canals and chinampas is an exceptional example of pre-Hispanic efforts to build a habitat in an environment hostile to man.

The chinampas, artificial islands anchored to the marshy bottom, are one of the examples of traditional production techniques still in use.

Xochimilco was inscribed on the World Heritage List on December 11, 1987, for being a living testimony of the human use of a natural territory, made and preserved with creativity and wisdom.



# Land

## **Terrestrial Connectivity**

## From:

EDO.MEX	120 km	2 h 30 m
EDO.MEX	IZU KITI	21130111
Puebla	133.8 km	2 h 30 m
Querétaro	236 km	3 h 30 m
Hidalgo	113 km	2 h 30 m
Tlaxcala	122 km	2 h 30 m
Guanajuato	377 km	5 h

# Air

## **Air Connectivity**

The center of Xochimilco is located approximately 1 hour and 30 minutes from Mexico City's Benito Juarez International Airport.





- Trajinera ride
- Demonstrative Chinampa
- Horseback riding (Bosque de

## Nativitas)

- Greenhouses
- Traditional Pulquerías
- Wharfs
- Forests and parks
- Museums
- Traditional markets

# Unmissable Experiences

Wharfs of the demarcation

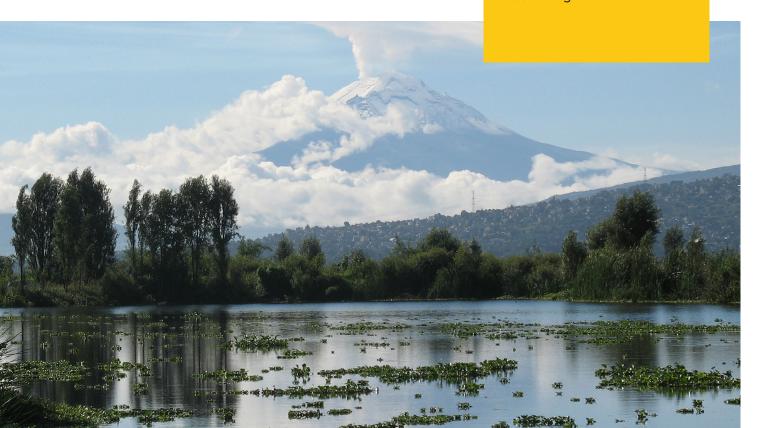
**Nativitas Forest** 

Xochimilco Ecological Park

San Bernardino de Siena Cathedral

Traditional markets

Olympic Rowing and Canoeing Track





# Unmissable Experiences

## Wharfs in the demarcation



{Cuemanco, Fernando Celada, Nuevo Nativitas, Las Flores, Zacapa, Belém, Belém de las Flores, San Cristóbal, Salitre y Caltongo}

During the Porfiriato, trips to Xochimilco became common among the Catrines (concept of the time to refer to men who were always elegantly dressed); derived from the demand for this service, improvements were implemented in the boats and docks, spaces dedicated to the ascent and descent of visitors who came to Xochimilco. Today, there are 10 piers, which offer two types of trajinera tours: traditional tourist tours and ecological tours.

## **Nativitas Forest**



It has an area of 17.2 hectares populated with various types of trees such as ash trees, junipers and other forest species that provide an atmosphere of tranquility. In this site you can take a horseback ride, taste Mexican snacks, use the palapas, have a picnic, as well as visit the Madreselva flower and plant market, which is located next to it.



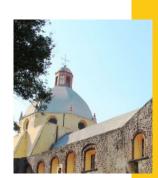
# Unmissable Experiences

## **Xochimilco Ecological Park**



It is a natural space of 145 hectares, of which 50 are lakes. Its main attraction is the contact and coexistence with nature, since the park has several resources for this interaction, such as bicycle rentals, pedal boat rentals and cultural events during the weekends (check billboard).

## **Cathedral of San Bernardino in Siena**



On November 5, 2019, it was erected as a Cathedral, which is now the seat of the Diocese of Xochimilco. It was built over the teocalli dedicated to Quilaxtli-Cihuacóatl, the most important deity of the first Xochimilcas, to give way to the Catholic cult that has prevailed in the region. Nowadays it is the scenario where the greatest demonstrations of faith of a people towards their main devotions, such as El Niñopa, San Berardino de Siena and the Virgin of Guadalupe, take place. In its interior is preserved the splendid main altarpiece, a treasure of colonial art, made by Xochimilca hands. The dome of the temple dates from the XVIII century and is part of the third constructive stage of the temple, in which the celestial vault is represented, highlighting different scenes: the archangel Michael, the soldier who fights against the devil; the representation of the Holy Trinity, and the Assumption of the Virgin Mary.



# Unmissable Experiences

## **Traditional markets**



Xochimilco's markets are among the oldest in Mexico City. Here you can find everything from vegetables and fRoutes, to everyday utensils. A mandatory stop is the plant and flower markets, where you will find the necessary tools for garden care, trees, shrubs, fertilizers, seeds, pots, pottery, etc. The handicraft markets offer products made of wood, ceramics, papier-mâché, copper and basketry, as well as replicas of archeological pieces, among many other things.

## Olympic Rowing and Canoeing Track "Virgilio Uribe".

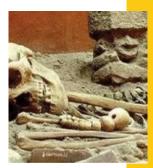


It is the only one of its kind in Mexico and one of the four largest tracks in the world. It was built in 1967, within the framework of the celebration of the 1968 Mexico Olympics, in order to receive the athletes of these disciplines. With a length of 2,200 meters and an area of 600 m2, today it is a space that is located next to the ecological reserve of Xochimilco, with beautiful natural landscapes.



# Unmissable Experiences

## **Xochimilco Archaeological Museum**



It is a beautiful building of the Porfirian era, surrounded by gardens, located on the edge of the Santa Cruz acalote, where the "ojo de agua" or spring was located; destined to be one of the water pump houses that carried the liquid to the center of Mexico City at that time. Currently, this place exhibits more than 2 thousand pieces of Xochimilca origin with influence of the Teotihuacan, Mexica and colonial culture, of which, the great majority was discovered in excavations carried out in the Historic Center of Xochimilco. Among the objects found are: fossil remains of mastodons and mammoths, mortars, graffiti, metals, plates, zoomorphic and anthropomorphic figures, personal objects dating from five to four thousand years B.C., as well as a replica of the oldest map of Mesoamerica.

## Archaeological Zone "Cuahilma".



The hill of Cuahilama was the ceremonial center of the ancient Xochimilas and the surroundings of Santa Cruz Acalpixca, is where the first of the seven Nahuatlaca tribes, coming from Chimoztoc, settled when they arrived in the Valley of Mexico, the area still has several petroglyphs from the pre-Hispanic era, made between 1400 and 1500 AD, representing stars and figures associated with the cult of fertility. A very important point in this place is the map stone, a petroglyph that represents the location of roads and water sources, as well as the most important points of the time.









Pascle con chiloctli



Huauzontles capeados rellenos de queso panela



## **Other dishes**

Fish tamales with onion and tomato Corn tamales Strawberry, walnut, mamey or choclate snowflakes, as well as desserts made with amaranth.



## PARQUE ECOLÓGICO

#### **XOCHIMILCO**

Anillo Perif. 1, Col. Ciénega Grande, Xochimilco. (55) 3499 0420

## **MARISCOS DON TOÑO**

Plan Sexenal 24, Col. Land Nueva, Xochimilco. (55) 5489 6169 y (55) 7349 7505

## **RESTAURANTE MI FONDA**

Av. México 2052, Col. Land Nueva, Xochimilco. (55) 5204 7261

## **RESTAURANTE**

## **MONTENEGRO**

Av. Guadalupe I Ramírez 6336, Barrio San Marcos, www.mi-montenegro.com

## **FONDA CARMELITA**

Galeana 234, Barrio Xaltocan, Alcaldía, Xochimilco. (55) 5489 4177

## **RESTAURANTE MEZTLI**

Cerrada Morelos 14, Barrio San Pedro, Xochimilco. (55) 7159 6399 (55) 2728 2121

## RINCÓN DE MI BARRIO I

## Cerrada Morelos 14, Barrio San Pedro, Xochimilco. (55) 7262 0692

## **RESTAURANT CASA DON**

## **NETO**

Margarita Maza de Juárez 41, Barrio San Pedro, Xochimilco. (55) 5334 9465







February: Our Lady of Sorrows of Xaltocan

March: San Gregorio Atlapulco **April:** San Marcos Tlatepetlan

May: Santa Cruz Acapixca, Santa Cruz Xochitepec, San

June: Santísima Trinidad Chililico San Antonio Molotlan,

San Juan Tlatenechi, San Pedro Tlanáhuac.

June: San Cristobal Xallan, Santiago Tepalcatlalpan,

Santiago Tulyehualco, Santa Crucita.

August: San Lorenzo Atemoaya, San Lorenzo

Tlaltecpan, Santa Maria de la Visitación, Tepepan, La Asunción Colhuacatzingo, San Luis Tlaxialtemalco.

September: Santa Maria Nativitas, San Gregorio

Atlapulco, San Mateo Xalapa.

October: San Francisco Tlalnepantla, San Francisco Caltongo, El Rosario Nepantlatlaca, San Lucas

November: San Diego Tlacoxpan, Santa Cecilia

Tepetlapa, San Andres Ayahuacan.

December: La Concepción Tlacoapa, La Guadalupita Xochitenco, Belem de Acampa, San Esteban Tecpan.





## **Joy and Olive Tree Fair**

Place: Santiago Tulyehualco VillageExhibition and sale of products derived from amaranth and olive trees, such as bread, atole, snacks and the traditional "alegría"; olives, oil, among others.

## **National Ice Cream Fair**

Place: Town of Santiago Tulyehualco Sale of handmade natural snow, from traditional flavors, lemon, pineapple, fresh, to the most exotic, such as rattlesnake skin, mole and more.

## **Cuatatapa Gastronomy Fair**

Place: San Lucas Xochimanca TownGastronomic sample of cuatatapa, a typical dish of the town of San Lucas Xochimanca, made from broken beans, faithful manifestation of all the roots and tradition that its inhabitants use for its preparation.

## **Noche Buena Expo**

Place: Historic Center of Xochimilco, and Plant and Flower Market.

Sale and exhibition of a great variety of poinsettias and various decorative objects allusive to the Christmas season - Variable dates: The last two Sundays of July.







## **Route downtown area**

- · San Bernardino de Siena Cathedral
- · Markets and Tianguis de Comida Típica (typical food market)
- · Cultural Forum "Quetzalcóatl
- House of the last Xochimilca Chieftain
- · House of Art
- Building where he signed the "Pact of Xochimilco".
- · Juarez" and "Morelos" Gardens
- Visit to the 17 Chapels of the Traditional Neighborhoods (San Marcos, San Antonio, San Pedro, Xaltocan, Belém, Santa Crucita, San Cristóbal, Caltongo, San Esteban, San Lorenzo, La Santísima, San Diego, La Asunción, Tlacoapa, La Guadalupita, San Juan and El Rosario).
- · Sabino Tree, Rotonda de los Personajes Ilustres de Xochimilco; Villa and Zapata Monument.
- Wharfs in downtown Xochimilco (Fernando Celada, Caltongo, Belém, Belém de las Flores, San Cristóbal and Salitre).





## North zone route

- Embarcadero Cuemanco (Tlilac Lagoon; Texhuilo Lagoon, Japan Canal)
- · Isla de las Muñecas (Dolls Island)
- Olympic Rowing and Canoeing Track
- Productive Chinampas (Ajolotario and Birdwatching) Cuemanco Sports Complex
- Plants and Flowers Markets (Cuemanco, Cuemanquito and Cultural Heritage of Humanity)
- Ecological Park of Xochimilco.





## **Routes south zone**

- · Xochimilco Sports Center
- · Chapel of Our Lady of Sorrows Xaltocan;
- · Parish of the town of San Lucas Xochimanca.
- · Town of Santa Cecilia Tepetlapa (Parish and Teoca Volcano).





## **Routes west and east zone**

## West zone:

- · Town of Santa María Tepepan (Parish Church and House of Culture "Luis Spota").
- · Cerro de Xochitepec and Parish of the Town of Santiago Tepalcatlalpan.

## East zone:

- Embarcaderos Nuevo Nativitas, Las Flores and Zacapa; Plants and Flowers Market".
- Madreselva" (Honeysuckle)
- Bosque de Nativitas (Horse Rental)
- Santa Cruz Acalpixca Town (Sale of crystallized candy, Archaeological Museum of Xochimilco and Archaeological Zone of Cuahilama)
- Town of San GregorioAtlapulco (Visit to productive chinampas)
- Town of San Luis Tlaxialtemalco (Environmental Education Center "Acuexcómatl", San Luis Tlaxialtemalco Forest and "Acuexcómatl" plant and flower market);
- Town of Santiago Tulyehualco (Parish of Santiago Apostle and Amaranth and its derivatives factories).





## CARLOS PELLICER CÁMARA" THEATER

Av. México #5682, Col. La Noria, Alcaldía Xochimilco



## **TOURIST INFORMATION CENTERS**

#### **Directorate of Tourism:**

Pino #36, Bo. San Juan, Centro de Xochimilco

## **Mazahua**" Information Module:

Hermenegildo Galeana y Calle del Mercado s/n, Santa María Nativitas)

## **Belém Tourist Information Module:**

Calle Nezahualcóyotl y Violeta s/n. Bo. Belém

## "Salitre" Information Module:

Calle Embarcadero y Calle Violeta s/n, Bo. San Cristóbal

## **Tourist Information Module "Caltongo".:**

Av. Nuevo León s/n, Bo. Caltongo

#### Weather

The average annual temperature is 16°C. The highest temperature, above 25°C, occurs from March to May and the lowest, around 5°C, in January.

http://www.xochimilco.cdmx.gob.mx/







A city located in northern
Mexico, full of history,
traditions, natural resources
and geographical wealth. The
meaning of Zacatecas comes
from the Nahuatl, zacatl
(grass) and tecatl (people)
which can be translated as
"inhabitants of the land of
grass".

It is the best preserved mining town, capturing four hundred and seventy-two years in its pink quarry architecture worked by the mestizos and indigenous people of the region.

Zacatecas is a city that with the passage of time has earned titles and honorable adjectives; in colonial times it was called "Minas de Nuestra Señora de los Remedios Provincia de los Zacatecas", and later in 1585 King Philip II issued the title of "very noble and loyal city of Nuestra Señora de los Zacatecas"; as a result of the mineral wealth and the commitment of the inhabitants to work in the northern region of Mexico, which caused an increase in the population and benefit for the mines. The most recent international title was granted on December 11, 1993 by UNESCO declaring Zacatecas as "Cultural Heritage of Humanity".



# Land

## **Terrestrial Connectivity**

Zacatecas has an excellent geographical position, located in the center of the country, it represents a meeting point for the Mexican Republic. It borders Cohahuila to the north, Nuevo Leon to the northeast, Aguascalientes and Jalisco to the south, San Luis Potosi to the east and Nayarit and Durango to the west.

#### From:

CDMX	614 km	6 h 33 m
Aguascalientes	119 km	1 h 33 m
Durango	289 km	3 h 21 m
San Luis Potosí	190 km	2 h 36 m
Jalisco	341 km	4 h 11 m
Guanajuato	300 km	3 h 17 m



## **Air Connectivity**

Zacatecas has an international airport (ZCL), only 20 minutes from Zacatecas capital city.

Domestic flights:

#### **Mexico City**

Tijuana

#### International:

Los Ángeles Chicago Illinois Dallas Fort Worth San José California

#### It is important to consider two alternate airports:

Aguascalientes (AGU) or 1.5 hours
San Luis Potosi (SLP) o 2 hours
Aguascalientes, Durango, Jalisco, San Luis Potosi,
Coahuila and Guanajuato. The city is located in the southeast of the state.





### HOTEL BARUK TELEFÉRICO Y MINA

Paseo Díaz Ordaz No. 602 Centro Zacatecas, Zac.



#### **HOTEL CASA TORRES**

1º de Mayo No. 325 Centro Zacatecas, Zac.



#### **HOTEL MESÓN DE JOBITO**

Jardín Juárez No. 143 Centro Zacatecas, Zac.



#### **HOTEL CASA FAROLES**

Pacuba 107 Centro Zacatecas



#### **HOTEL MISIÓN ARGENTO**

Av. Hidalgo No. 407 Centro Zacatecas, Zac..



#### **HOTEL PARADOR**

Lomas de la Soledad s/n Centro Zacatecas, Zac.



#### **HOTEL TERRASSE**

Fernando Villalpando No. 209 Centro Zacatecas, Zac.



#### **HOTEL EMPORIO ZACATECAS**

Avenida Hidalgo No. 703 Centro Zacatecas, Zac.



#### **HOTEL SANTA RITA**

Avenida Hidalgo No. 507 Centro Zacatecas, Zac.



#### **HOTEL SPA HACIENDA BARUK**

Blvd. Héroes de chapultepec No. 801 La Escondida Zacatecas, Zac.



#### **HOTEL HAMPTON BY HILTON**

Blvd. Heroés de Chapultepec No. 1700 Fracc. Ciudad Gobierno Zacatecas, Zac



#### **HOTEL CITY EXPRESS**

Blvd. Heroés de Chapultepec No. 1700 Fracc. Ciudad Gobierno Zacatecas, Zac



#### **HOTEL LA FINCA**

2a. De Matamoros No. 212 Centro Zacatecas, Zac.



# HOTEL & SUITES EL REFUGIO DE DON CARLOS

Callejon del Quijano 309 Centro Zacatecas, Zac.





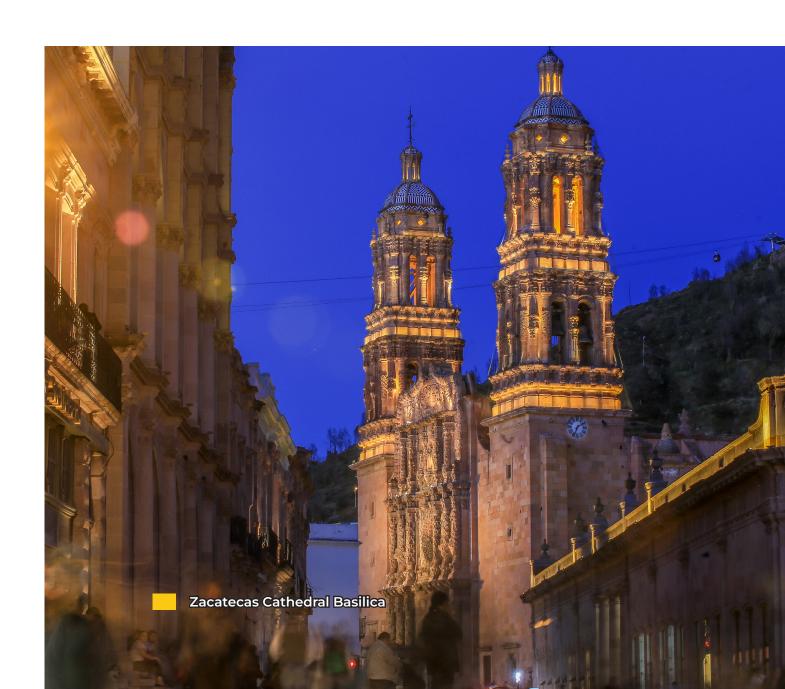
#### **HOTEL DON MIGUEL**

 $1^{\circ}$  de Mayo No. 325 Centro Zacatecas, Zac.



#### **HOTEL MARIA BENITA**

Avenida Hidalgo No. 507 Centro Zacatecas, Zac.





- El Edén Mine
- Cable Car
- Rafael Coronel Museum
- Pedro Coronel Museum
- Manuel Felguerez Abstract Art

#### Museum

- Casa del Inquisidor Museum
- Toma de Zacatecas Museum
- Zacatecas Museum
- Francisco Goitia Museum
- Zacatecas Cathedral
- Santo Domingo Temple
- Callejoneadas
- Tirolesa 840
- Legends

# 5 Unmissable Experiences

Museums

Morismas de Bracho

Silver and mining experience

Historical Downtown

Romance experience





#### **Museums**

In the city of Zacatecas the number of museums, cultural centers and galleries is extraordinary. These precincts never suffer from lack of public and also receive thousands of travelers who come to this capital just to visit them, so there are always museums open to the public.

In Zacatecas some museums are made up of unique collections of artists and collections from Zacatecas who wanted to give part of their heritage to the city where they were born, such as the brothers Pedro and Rafael Coronel and Manuel Felguerez, painter and sculptor belonging to the generation of the rupture-Artists who in the 50's reacted against the predominant tendency of the previous generation, the muralists, who, besides having their own formal searches, used art as a vehicle to propagate political ideas. The new generation to which Felguerez belonged brought to Mexico the tradition of abstract painting.

The Manuel Felguerez Museum of Abstract Art brings together a collection of art that breaks with the idea of the colonial city, with such emblematic works as the eleven monumental oil paintings created to represent Mexico at the Osaka World Fair in 1969 by Manuel Felguerez, Fernando García Ponce, Lilia Carrillo and Brian Nissen, among others.

The museum is housed in an old building that functioned as a seminary in the 19th century, but was used as a prison for most of the 20th century. It is certainly an experience to visit.

#### **Manuel Felguerez Abstract Art Museum**

Wednesday to Monday from 10 a.m. to 5 p.m.

#### **Rafael Coronel Museum**

Thursday to Tuesday from 10:00 am to 6:00 pm

#### **Pedro Coronel Museum**

Tuesday to Sunday from 10 a.m. to 5 p.m.

#### Francisco Goitia Museum

Tuesday to Sunday from 9 a.m. to 6 p.m.

#### **Zacatecan Museum**

Wednesday to Monday from 10 a.m. to 5 p.m.

## Citadel of Art Pedro Valtierra Photographic

#### Library

Monday to Friday from 9 a.m. to 4 p.m.

#### **Zacatecas Cinematheque**

Monday to Saturday from 6 to 8 p.m,

Sundays at 12, 18 and 20



### Morismas de Bracho

The last weekend of August, the people of Zacatecas dress up as Christians or Moors to celebrate the feast of San Juan Bautista with representations of historical battles mixed with religious myths and lots of folklore.

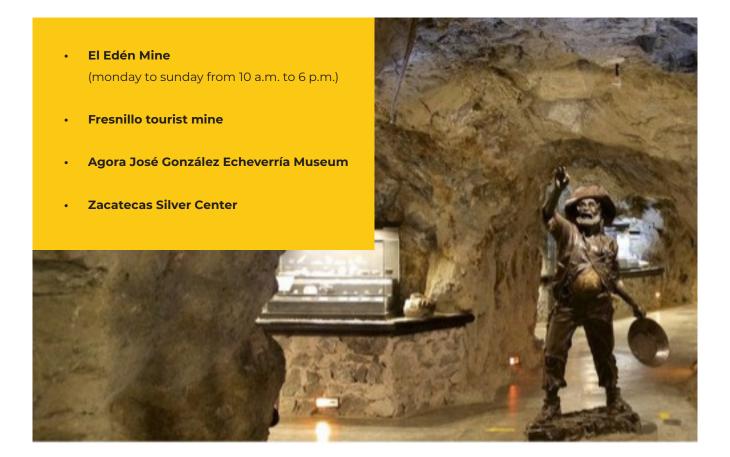




## Silver and mining experience

Mining is the main industry in Zacatecas, its rich subsoil attracted the Spaniards and King Felipe II granted it the title of city of Zacatecas in gratitude for the great wealth that mining already gave. In the past it was very hard work, as can be seen in some of the mines that were abandoned and are now tourist attractions. Some are truly subway cities.

Zacatecas is one of the main silver producers in the world. What was the main mine in the city of Zacatecas was called Eden, due to the amount of mineral extracted there. Since it was located in the center of the city, which was in full growth, it was no longer exploited, but the Eden Mine is still open, not for the extraction of minerals, but to visit it.





#### **Historic downtown**

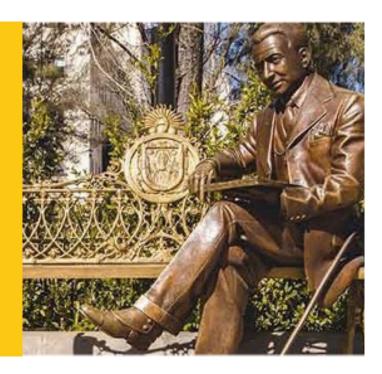
#### **SQUARES AND SMALL SQUARES**

Zacatecas plazas are very characteristic of the city. Between streets and alleys, they appear by surprise or can be seen from afar, like the beautiful Alameda Trinidad García de la Cadena, which gives air and light to the adjoining streets of the Historic Center, or the Plazuela Miguel Auza, in front of the Ex Temple of San Agustín (where the Petroteca Agustiniana, an interesting archive of pieces and stone fragments from the historic façade, and the Bishopric of Zacatecas are located).

Trinidad Garcia de la Cadena Alameda Plazuela Miguel Auza Former Temple of San Agustin Artisan Development of Zacatecas Goitia Square

#### **CALLEJONEADAS**

One of the most emblematic traditions are the callejoneadas. They consist of walking in a group (the bigger the better), at night, through the narrow alleys of Zacatecas, following a burrito carrying amphorae of mezcal and a tamborazo band, the traditional music of the state. Stops are made in the placitas, where participants take the opportunity to dance and refill their jarrito, which is worn around the neck, and there is always the possibility of sticking to one with disguise and good humor.





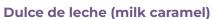
## **Romance experience**

Engagement ring delivery, anniversaries, honeymoons or the essential romantic weekend getaway. Its sunset skies, due to the absence of humidity and the altitude, are a spectacle in themselves; the illuminated downtown seems specially decorated for romance and its location in the middle of the country, connected to major cities such as Monterrey, Guadalajara and Mexico City makes it a strategic point for a wedding whose guests and relatives come from all over Mexico or even from the United States (there are direct flights connecting Zacatecas with Los Angeles, Chicago and Dallas). The more adventurous can plan the delivery of the engagement ring in the middle of a zip line or 300 meters underground at the El Eden Mine.











Asado de bodas



**Gorditas** 





#### **ACRÓPOLIS CAFÉ -**

#### **RESTAURANTE**

Av. Hidalgo s/n Esq. Candelario Ruiz, Zacatecas, Zacatecas. (49) 2922 1284

#### **LOS DORADOS DE VILLA**

Plazuela de García 314. (49) 2922 5722

#### LA LEYENDA

Segunda de Matamoros 216, Col. Centro. (49) 2922 3853

#### **GORDITAS DOÑA JULIA**

Av. Hidalgo 403 y Tacuba 112. (49) 2923 7955

#### **EL PARAÍSO**

Av. Hidalgo Esq. Plaza Goitia. (49) 2922 6164

#### **RESTAURANTE LUCKY**

#### **LUCIANO**

Calle Genaro Codina 762 (49) 2147 1430

#### LA CANTERA MUSICAL

Tacuba 2 (49) 2922 8828

#### **RESTAURANTE LA**

#### **COFRADÍA**

Plazuela Miguel Auza 308, Centro Histórico, Zacatecas. (49) 2922 1241

#### **SANTINO PIZZA CENTRO**

Dr. Ignacio Hierro 401 ,Zacatecas, Centro Histórico. (49) 2201 9563

#### **COCINA & CHURRERÍA**

#### **NACIONAL**

Genaro Codina 609, Zacatecas, Centro Histórico. (49) 2688 1593

#### **TACOS ENVENENADOS**

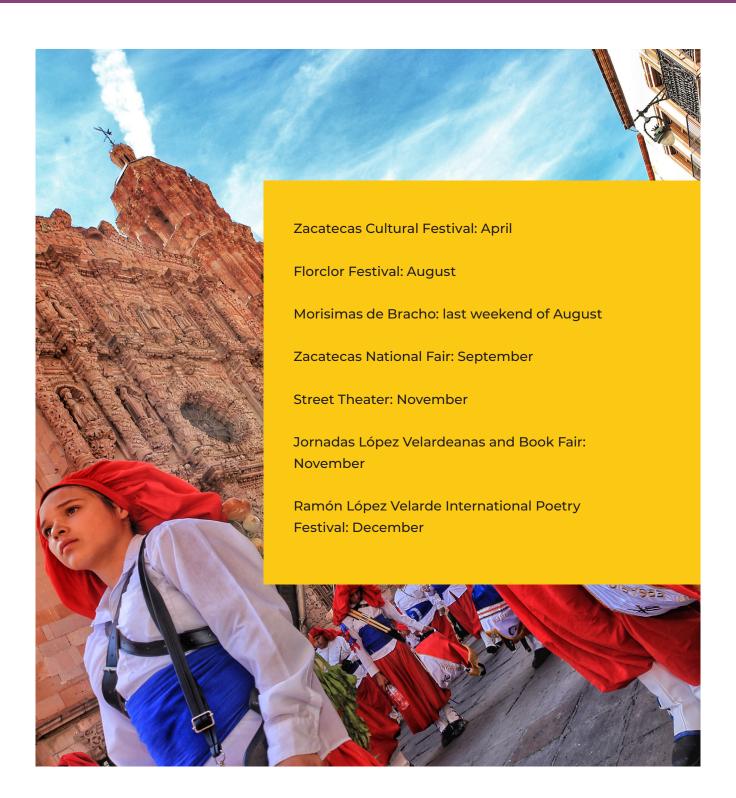
Av. Rayón 205-201

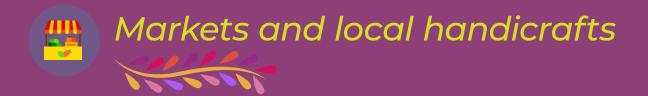
#### **SALUTI CARNEVINO**

Tacuba Local T-1, Centro Histórico, Zacatecas, México. (49) 2925 1221









#### **MERCADO GENARO**

#### **CODINA: EL LABERINTO**

Mercado de productos locales Aldama 124

#### **MERCADO GONZÁLEZ**

#### **ORTEGA**

Mercado de Artesanías Av. Hidalgo s/n, Centro histórico de Zacatecas





# **Weekend Route Day 1**

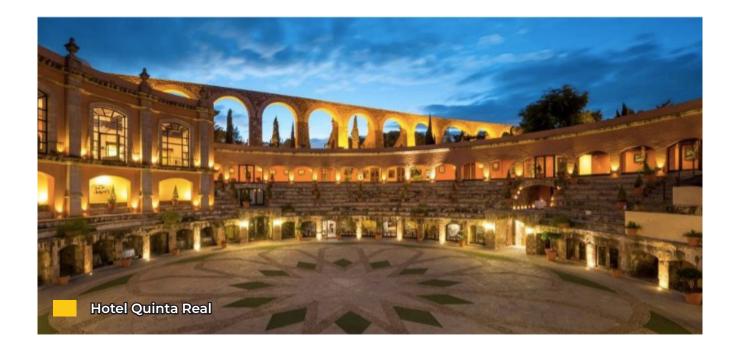
- 09:30 hrs: We start at the González Ortega Market, to have breakfast with a typical meal of our city.
- 10:00 hrs: start of the tour in the Cathedral, to admire its architecture and the Altarpiece that is located inside the Cathedral.
- 10:20 hrs: visit to the Main Square and the Government Palace,
- 11:00 hrs: We visit the Palace of the Mala Noche.
- 11:30 Hrs: We go up to the Temple of Santo Domingo and the Museum of Universal Art "Pedro Coronel".
- 14:00 Hrs: Then we go down to Portal de Rosales for a break to buy some typical souvenirs.
- 15:00 Hrs: Lunch in the center.
- 16:30 Hrs: Tour along Tacuba and Guerrero Streets.
- 17:00 Hrs: Rest at the Hotel.
- 19:30 Hrs: Beginning of Callejoneada Tradicional.
- 21:00 Hrs: Visit to the most emblematic Cantinas of the city.





## **Weekend Route Day 2**

- · 09:30 Hrs: Breakfast at La Leyenda Restaurant
- 11:00 Hrs: The tour "From the Sky to the Underground" begins. This tour consists of a visit to the Cerro de la Bufa and its attractions; afterwards, we will take the cable car to the Eden Mine Station and get to know the attractions of our Zacatecan subsoil.
- 15:00 Hrs: Lunch break
- 16:30 Hrs: We will go up González Ortega Avenue to reach the Aqueduct and visit the old "San Pedro" Bullring, which is now the Quinta Real Hotel. Afterwards, we will visit the Francisco Goitia Museum, which houses works by Zacatecan artists. This precinct was the former residence of the Governors.
- 18:30 Hrs: We will go to the Hotel for a short break. We will go down 1 hour later to enjoy the Clown Show at the Plazuela Goitia.
- · 21:00 Hrs. night walk through downtown.





## **Weekend Route Day 1**

- 10:00 Hrs: Breakfast at menudo or birria del mercado.
- 12:00 Hrs: Visit to La Encantada Park and Zoo.
- 15:00 Hrs: Visit to the traditional "Fayuca" and enjoy some delicious tostadas Jerez style, accompanied by a cold drink.
- 16:30 Hrs: we walk down and arrive at the Museum "Rafael Coronel".
- 18:30 Hrs: we will walk down to our Historical Center and in our tour, we can have a coffee or an ice cream.
- 21:00 Hrs: we will have dinner with some delicious taquitos dorados from the Plazuela Guadalajarita.
- 22:00 Hrs. Let's go to rest from a family Sunday.





#### **Congress and convention centers:**

Zacatecas has more than 36 venues for congresses and conventions according to capacity, environment and theme. Each venue has a particular essence where the historical atmosphere and modernity is present, its accessibility for groups is undoubtedly one of the best options for congresses, conventions and meetings.

#### Fernando Calderón Theater:

The most important theater in the city was built from 1891 to 1897 by architect George Edward King.

It is the ideal place for an inauguration or closing of an event.

#### Weather

The average annual temperature is 17°C, the average maximum temperature is around 30°C and occurs in May, the average minimum temperature is 3°C and occurs in January.

https://municipio.capitaldezacatecas.gob.mx/

#### **TOUR OPERATORS IN THE CITY**

#### **AMAV:**

Calle 2da de matamoros 125, zacatecas, zac. centro, 98000 Zacatecas, Zac.

#### **Argntours:**

Av. Hidalgo #613, centro 98000 Zacatecas.

#### **City tours Zacatecas:**

Av. Hidalgo413-a, Zacatecas centro, 98000, Zacatecas, Zac.

#### **Operadora Zacatecas:**

Av. hidalgo 630, Zacatecas, Zac.

#### Recepturz:

Av. Cumbres colinas del padre, Zacatecas, Zac.

#### **TOURIST INFORMATION CENTERS**

#### Municipal:

- Hidalgo Ave. S/N (next to access to González Ortega Market).
- Alameda J. Trinidad García de la Cadena in front of Jardín de la Madre.

#### State:

- Av. González Ortega S/N [SECTURZ]
- · Explanada Cerro de la Bufa S/N

# **Foreword**

#### By Joan Passolas Farrerons | Former Vice President of UNWTO



Tano lived in San Miguelito almost on the outskirts of the famous neighborhood of which he was very proud, and of course he knew the song very well, but above all he felt very integrated with his people, with his neighbors. Tano was very well liked in the community because of his friendliness, his joy and especially because he had a continuous attitude of helping the elderly people of the neighborhood in their shopping, in their homes and in their walks.

Tano went to school every day, and when he got out of school, with his bolero box he would go downtown, to the Historic Center of San Luis Potosi to try to earn a few

cents to support his mother, with whom he lived, in her difficult family economy. In order not to compete with the usual boleros, he never went to the Plaza de Armas, but settled in the Jardines de San Francisco, where he performed some services to support the battered family economy.

...It's been about a month since autumn 2010 began, the Day of the Dead is approaching and the gardens of San Francisco are dyed yellow. Our protagonist Tano was polishing the shoes of an older man who looked like a professor, when suddenly a Tourist Guide appeared next to him, accompanied by about 12 people, some of them foreigners, and all of them were struck by Tano's extreme youth, they asked him questions, made comments and together with the Guide they stayed close to him.

The Tour Guide began to explain that just a couple of months ago, the "Camino Real de Tierra Adentro" which includes the Historic Center of San Luis Potosi, (where the group is located) had been declared a World Heritage Site by UNESCO. The Guide continued explaining in great detail the beauties and curiosities of the Historic Center of San Luis Potosi and made multiple references to the World Heritage Cities of Mexico, declared between 1987 and 1999, such as Puebla, Tlacotalpan, Morelia, Oaxaca, Guanajuato, Campeche, Zacatecas, Queretaro, San Miguel de Allende, Mexico City and Xochimilco.

Tano did not miss any detail of the Guide's explanation, he was fascinated and very interested. He asked the person to whom he was polishing his shoes what the UNESCO World Heritage Site designation meant and how important it was. The gentleman to whom he was attending, fascinated by Tano's reaction and interest, explained to him at length that after World War II, in a unanimous desire to preserve peace and all that our planet treasures, the United Nations Organization was created and within the UN several agencies were created by areas of action such as Culture, Agriculture, Hunger, Refugees, Health, Tourism, Trade, etc. The area of Culture known as UNESCO soon began to catalog and nominate the great cultural assets of the Earth for its history, its importance, its beauty... Seeking to identify and preserve the treasures of humanity and turning them with their nomination into powerful tourist destinations, with the full support of the UNWTO. Over the years UNESCO began to catalog and nominate other cultural expressions as well, such as gastronomy.

Highly motivated, Tano turns to the Tour Guide and to his surprise asks him:

- -So, sir, we are in a different and very well known place?
- -Of course! answers the Guide.
- -Are there many cities like this," Tano asks.
- -In all of Mexico there are only ten cities and in all the Earth there are no more than a few hundred," explained the Guide.
- -Then they are too few for the whole planet," says Tano.
- -It is an honor to be born and live in a World Heritage City, but it is also a great duty," said the Guide.
- -And what is this duty," asks Tano.
- -We must preserve our Heritage City, maintain it, take care of it, not make it dirty and ensure that future generations, that your younger companions and your little brothers and sisters, if you have them, receive this extraordinary asset that is this city, which is neither yours nor mine, but belongs to the whole Earth, and that they receive it and perceive it as it is now, and do everything possible to make it even better than the one you are living in.

Tano arrived home very excited to know that he was living, studying and working in a different and recognized place on Earth, and despite being just a young boy, there, with his mother to whom he happily told what had happened, Tano decided that the care and knowledge of his World Heritage City was going to be a main objective of his life. His mother was pleasantly surprised by Tano's commitment.

The next day at school, Tano asked the teacher for permission to explain to his classmates, who were impressed and most of them were very motivated by Tano's passion and attitude. The teacher, happy with what Tano was explaining and living, completed the information with many details, explaining one by one the ten Cultural Heritage Cities of Mexico and the fact that Mexico is the fourth country on Earth with the largest number of beautiful cities and Historical Centers declared World Heritage Sites.

Tano transmitted to his companions not only his discovery, but also his strength and his desire to live it, make it known and preserve it. This generated in him and in most of his friends and colleagues a deep sense of identity. Among all of them they agreed on something that they took at the beginning as a game and it became an extraordinary activity, and it is something that today we propose publicly, so that students of any age who have the opportunity to read or know this Guide to UNESCO Heritage Cities can also do it.

Let's see what happened:

-We would like to ask you a favor.

-Of course, children, tell me.

-We would like you to communicate with teachers from the other nine Mexican Heritage cities, so that they can facilitate the exchange of emails, writings, ideas and activities of our city and of ourselves with classmates from similar courses in other cities.

Don Goyo, the teacher, thought it was an extraordinary, formative and identifying idea. He immediately started writing and calling friends and acquaintances he had, who in turn wrote to others. After a short time, the exchange of emails between young people of Tano's age and those of the other Heritage Cities in Mexico was already important, and our friends from the school in the San Miguelito neighborhood already knew a lot about the other Heritage Cities and in turn their classmates in them were already learning a lot about San Luis Potosí.

From that day on, Tano dedicated himself to know every detail and every corner of his city. He no longer went down to the Jardines de San Francisco with his bolero box, he went down with an expressive smile and looked with his eyes for people who were visiting and strolling, he approached them and asked questions:

-Do you want me to explain why this city is a World Heritage Site? Do you want me to tell you what it has? And what other cities are like it? I practically always received a yes.

...The courses went by and Tano was reading and studying everything related to the Heritage Cities of Mexico and proposed to himself when he was 18 years old to make an initiatory trip.

Tano said to himself, -if I started in the Gardens of San Francisco Square, I want and I must know my companions in squares and similar places in the Heritage Cities of our beloved Mexico-.

They had already established many exchanges and communications, Tano had managed to arouse interest in many young people from other Heritage Cities in Mexico, not only among his classmates but throughout the country, motivating them in turn to have interest in knowing the different cities among themselves, especially that of Tano's home: San Luis Potosi.

He decided to start his desired trip and visit all the Heritage Cities of Mexico, going in each of them to the places that were dear to him, and similar to the Plaza and Gardens of San Francisco and his neighborhood of San Miguelito.

To this end, he established contacts with his colleagues and was pleasantly surprised to find that in each city he was met by young people interested and highly motivated by the heritage cities, with whom he exchanged knowledge and feelings.

First he went to DURANGO, his new friends summoned him in front of the Pancho Villa Museum, then they showed him DURANGO and they talked for a long time about all that the Mexican Revolution meant and especially the Camino Real de Tierra Adentro.

From Durango he went to ZACATECAS, he was summoned to the Plazuela del Moral and there he sat down to talk with them and other people explaining what it meant that Zacatecas was a World Heritage Site. From the Plazuela del Moral the group went to the Plazuela de Miguel Auza. They walked through various parts of the city, including alleys, until they reached the Callejón de las Campanas, which impressed Tano very much.

From there he left for GUANAJUATO where Octavio, better known as Tavo, was waiting for him. As soon as Tano arrived, his companion took him up to the Mirador and Plazoleta del Pípila to give him an idea of the incredible beauty of Guanajuato and there was born a great friendship and relationship between the two of them and the Heritage Cities that will last in time.

From Guanajuato to SAN MIGUEL DE ALLENDE, where many companions, including some foreigners, were waiting for him in the Jardín Juárez, and there he had the opportunity to meet some very good artisans... They continued the visit throughout San Miguel ending with an already important group of young people in the Plaza San Felipe.

The tour of MICHOCAN seemed extraordinary to Tano, he was impressed with the pelicans in Lake Cuitzeo, with the marvelous and unique Lake Patzcuaro and its Purépecha populations on the shores. Finally he arrived in beautiful Morelia, where he was summoned by his companions in front of the Music Academy, in the lively "Garden of the Roses". There he lived with musicians of different ages, and his companions, with exemplary hospitality, vied to invite him to their homes; he stayed a few days and lived a few evenings and a Music Festival and a Film Festival that he will never forget.

He went out to QUERÉTARO, straight to the Plaza Fundadores because he was just arriving for a concert with his colleagues from Querétaro. Then they went to Jardín Zenea, where he danced danzón until he got tired, had fun and talked to the clowns and got to know the historical and modern Querétaro.

From there to the nearby SAN JUAN DEL RÍO where they were waiting for him in the Plaza Fundadores to invite him for garapiñados, ice cream, marshmallows, etc., to the joy of his friends who were happy for his presence.

From San Juan he went on to MEXICO CITY, he was invited to the Alameda Central always full of people and activities, he was even offered if he wanted to participate in one of the Festivities that are celebrated there.

From the Historic Center of Mexico he went to XOCHIMILCO and Tláhuac, another extraordinary World Heritage Site, where within the Sustainable Tourism program he visited the World Cultural and Natural Heritage area, learning about and experiencing the Chinampas, this extraordinary and unique agricultural production area.

Tano continued on to the obligatory visit to PUEBLA, where twenty-five friends had summoned him at the "Reloj de los Gallitos," they all met walking along the Paseo Bravo for a tour of Puebla de los Angeles and were joined by another group of friends especially in Loreto Park and the Explanada de Guadalupe.

From Puebla he went on to TLACOTALPAN, a Heritage City that because of its smaller size especially attracted Tano's attention and there he met his companions in the Plaza de Doña Martha, and very happy in the midst of

great joy he learned to dance typical music and above all the famous "jarana".

From Tlacotalpan to OAXACA, the many people of Oaxaca were waiting for him in the neighborhood of Xochimilco, then they still got to see some of the Guelaguetza, besides visiting every corner of the fabulous city and its extraordinary surroundings.

And from Oaxcaca he left to finish the route of the Heritage Cities of Mexico in CAMPECHE.

The emails and the news of Tano's trip had already circulated all over the social networks and many, many more young people than he imagined were waiting for Tano in Campeche. The Portales de San Francisco were full to overflowing with young students waiting for Tano's arrival.

The visit to Campeche and the end of the tour of the Heritage Cities was a great success and the beginning of a force of knowledge, diffusion and identity that makes and will make the Heritage Cities of Mexico some of the best known on Earth and the hospitality of its people, in each and every one of them, the best value and the best reference to the entire Planet.

#### JOAN PASSOLAS FARRERONS

Note: The success of Tano's trip in the networks has reached such a dimension among young students that youth groups are beginning to be created in the Heritage Cities of other countries, with the same feeling and attitude of identity, dissemination, knowledge and desire to preserve.



